

Laetitia Victoire

Sales Advisor Leather Goods-Ready to Wear

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Languages

German (Work Proficiency)

English (Native)

French (Native)

About

fonde sa Maison en 1917 inclusion, assurance et excellence assistant store manager
2 ans d' expérience

BRANDS WORKED WITH

Ironhack

KARL LAGERFELD (CDI)

MAUBOUSSIN (Stage)

Music Bay

Experience

● Floor Manager

KARL LAGERFELD (CDI) | Aug 2021 - Dec 2023

Leather goods / Ready to wear at BHV Marais , Galeries Lafayette , Printemps Haussmann Parly

- Provide exemplary customer service and ensure that the staff follows suit.
- Maximize profitability through excellent customer service.
- Ensure a positive customer experience by keeping all customer areas clean and presenting merchandise according to company visual merchandising standards.
- Achieve a high level of customer service to reflect consistent, superior service and few customer complaints.
- Meet personal sales goals and motivate team to achieve superb store sales performance.
- Develop effective and positive store team environment.
- Hire and train highly motivated staff to meet store needs. Keep employee turnover at minimal levels.

● JUNIOR UX UI DESIGNER

Music Bay | Nov 2021 - Feb 2022

- Collaborate with the Head of Product design and stakeholders to understand project requirements.
- Create wireframes, prototypes and user-flows using Figma to illustrate design ideas.
- Translate user needs and business requirements into intuitive and visually appealing UI designs.
- Ensure designs are consistent using design systems and brand guidelines.
- Updating and maintaining design systems.
- Communicate design concepts and rationale effectively to team members and stakeholders.
- Iterate designs based on user feedback to improve usability.
- Work closely with the development team to ensure smooth implementation of designs.
- Contribute to a positive team environment through active participation and creative problem solving.



● JUNIOR UX DESIGNER

Ironhack | Jul 2020 - Jan 2021

Facilitate in-class activities, group discussions, demos, design challenges, and mentor the next wave of UX talent
Co-create BrainStation's full-time User Experience Design Program that will positively impact the lives and careers of hundreds of individuals across our campuses
Actively work on writing and researching new content to teach the most up to date design skills to our students
Apply BrainStation's "Agile Education" methodologies to the program to continuously improve the educational experience for students
Constantly improve your own skills and apply these skills in collaboration with other BrainStation Educators in order to build the digital platform and tools needed to effectively deliver educational material
Define the education experience of the future

- **Conseillère de ventes Joaillerie**

MAUBOUSSIN (Stage | May 2018 - Jan 2019)

- Be the ultimate brand ambassador. Communicate Mauboussin's values and brand philosophy to customers
 - Provide best in class service to our customers, on their terms, in store & digitally.
 - Work passionately with a growing team to meet and exceed store sales goals. Excited to work in an entrepreneurial environment.
 - Seek fashion and product knowledge to build your styling expertise
 - Build lasting relationships with customers. Drive sales through personal client outreach.
 - Essential to be comfortable selling in-store and virtually through the use of technology
 - Seek fashion and product knowledge to build your styling expertise
 - Maintain a clean and organized presentation of the store space
- Assist with daily store operations; (not limited to) inventory management, online fulfillment, visual merchandising.

Education & Training

2022 - 2023

- **IAE Paris Sorbonne Business School**

Executive - MBA Management, Management