



John Diamond

Sales Director

London, UK

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Languages

English (Native)

About

With over 25 years of experience in leadership and sales roles with a variety of luxury branded businesses including Established & Sons, Tom Dixon, LSA International, Bric's and Robbe & Berking. Currently General Manager at Established and Sons in a freelance role. Established is renowned worldwide for its groundbreaking designs from extraordinary designers.

Senior management experience and knowledge in several key disciplines including multi-channel sales & marketing, brand development, financial management, training and team development.

Proven record of success in driving and delivering sustainable sales growth in multi-channel luxury environments.

Significant experience in managing change within brands at times of cultural and development restructuring.

BRANDS WORKED WITH

- Established & Sons
- Harrods
- LSA International
- Oneida Ltd.
- Pelham Leather Goods
- Robbe & Berking
- Tom Dixon Studio

Experience



● **Sales Director**
Established & Sons | Dec 2021 -



● **Sales Director - EMEA**
Tom Dixon Studio | Dec 2019 - Dec 2021



● **General Manager - North, East and Central Europe**
Tom Dixon Studio | May 2019 - Dec 2019



● **Head of EMEA**
Tom Dixon Studio | Jan 2019 - Dec 2019



● **Head of Wholesale and Lifestyle Retail EMEA**
Tom Dixon Studio | Jul 2018 - Jan 2019



● **International Sales Manager**
LSA International | Mar 2016 - Dec 2019



● **National Account Manager**
LSA International | May 2009 - Mar 2016



● **UK & Eire Brand Manager**
Pelham Leather Goods | Jun 2006 - Apr 2009

● **Head of Wholesale UK**
Oneida Ltd. | Dec 1999 - Apr 2006



- **UK Commercial Head**

Robbe & Berking | Jun 1995 - Dec 1997



- **Senior Sales Manager**

Harrods | Jan 1991 - Dec 1995