



Brian Bosio

Creative consultant with 6y+ of experience in the fashion/jewellery industry, focusing on art direction, branding and strategy.

📍 Amsterdam, Netherlands

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Languages

Italian (Native)

Spanish (Basic)

English (Native)

About

Hi,
I'm Brian Bosio, Italian/Australian Creative Consultant currently based in Amsterdam, Milan and Florence (After 1y of lockdowns, in different forms and shapes; I decided to regain the time lost home collaborating in three other cities).
Now, after nine months of jetlag-infused lifestyle across Europe, I feel it's finally time to stop, take a breath and start a new stimulating journey in the lifestyle industry; collaborate with a trailblazer company.

In August 2021, I launched a personal consultancy project named ANOTHER. A location independent creative studio that craft and curate the visual culture of jewellery and fashion brands within the high-end and luxury industry.

BRANDS WORKED WITH



Experience



● Senior Lecturer

Polimoda | Apr 2022 - Now

MA and BA lecturers in Graphic programmes include graphic design and visual branding courses for students across the business, art direction and fashion design disciplines.



● Creative Director

Anther | Jan 2021 - Now

A location-independent creative studio with an international reach founded in Amsterdam in 2021. The multidisciplinary collaborations craft and curate the visual culture of jewellery and fashion brands within the high-end and luxury industry.



● Jewelry Consultant

SOMA jewellery | Oct 2022 - Jan 2023

I consult the conception and design (including CAD models) of the iconic and "statement" pieces for the upcoming SS23 collection: "Future Renaissance".



● Jewelry Consultant

FIBA | Jun 2022 - Sep 2022

I supported BB65, Milan's based creative agency, in designing and managing the production of jewellery sets for the 2022 FIBA Women's Basketball World Cup athletes.



● Jewellery Consultant

Nike | Oct 2021 - Dec 2021

I supported BB65, Milan's based creative agency, in the designing and execution of unique jewellery sneakers for one of NIKE's top-world athletes.



● Creative Consultant

Spallanzani Jewels | Nov 2020 - Jan 2021

For SPALLANZANI, I designed content for the press communication and social launch of "A winter Tales" a short film directed by Amaranta Media

- **Creative Consultant**

For Finanza | Sep 2019 - Mar 2020

Creative consulting that supported the financial team to evaluate the identity, marketing and communication aspects involved in the private equity acquisition of luxury design brand Belloni ended with an increased investment rating.

The corporate graphic role involved pitch, web and print presentations, and a catalogue of ForCrowd, a Forfinanza crowding investment platform launched in 2020.



- **Jewelry Consultant**

MARIOS | Sep 2018 - Dec 2018

MARIOS, an independent premium brand founded in Tokyo and based in Milan,

requested me to consult the conception, execution and production of the jewellery

capsule collection Marios x Jonathan Vivacqua.

During the process, I work directly with the artist, a four-hand project from the sketches

to the prototypes, to conceive and deliver a collection that balances the artistic view of

Vivacqua and the commercial demands of Marios.



- **Brand Manager/Art Director**

Dirtymondays | Dec 2017 - May 2020

My 3y long collaboration with the iconic location-independent club in Milan, labelled by Virgin Radio as "the most incredible rock'n'roll club in Italy", overcame the art direction of creative content, artistic collaborations (Ramones, The Smiths, Pete Doherty, Sex Pistols and many others) and whole visual experience.

With ANOTHER, my creative studio, we conceptualised and executed the creation of the denim pop-up lab DIRTY'S on the occasion of celebrating 10y of dirty people. The Brand, available only for a limited period, represented the launch of the Merchandise collection for the iconic, Milan-based, location-independent club Dirty Mondays.

Education & Training

2022 - 2022

- **Bocconi**

Certification, Management of Fashion and Luxury Companies

2022 - 2022

- **Parsons School of Design**

Certification, Digital Fashion Innovation

2022 - 2022

- **Copenhagen Business School**

Certification, Sustainable Fashion

2020 - 2022

- **Vrije Universiteit Amsterdam**

Master, Design Culture

2016 - 2016

- **SCUOLA ORAFA AMBROSIANA**

Short MA, Goldsmith

2012 - 2016

- **N.A.B.A**

B.A., Product Design