



Jc Chen

JC - MA LCF fashion design/sales assistant/production/photographer

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Languages

English (Fluent)

Chinese (Native)

About

Passionate and knowledgeable sales professional with a strong fashion background, dedicated to delivering exceptional customer experiences.

BRANDS WORKED WITH

Jiayue Jewelry (Beijing) Co., LTD.

Louis ShengtaoChen

Shenzhen Qian Dai Garment Co.

Experience

● Design Assistant

Louis ShengtaoChen | Jun 2023 - Sep 2023

Using creative ability to design unique production both for SS24 runway and massive productions including sampling, designing patterns, sourcing fabrics, etc.

Producing samples to communicate ideas effectively to the manufacturing team.

Oversaw garment alterations with specified deadlines and to the highest degree of accuracy.

● Sales Associate of Wedding Dress Department

Jiayue Jewelry (Beijing) Co., LTD. | Sep 2022 - Dec 2022

1. Merchandised the styles, plans of wedding dress and gown according to customer requirements.

2. Provided all clients with top-class service and professional advice.

3. Contributed to providing up-selling and cross-selling.

4. Supported the operation division in making orders and assisting in cycle count activity.

5. Communicated with PR of influencers and celebrities for activities.

● SA seasonal Intern

Shenzhen Qian Dai Garment Co. | Jun 2018 - Sep 2021

Responsible for sales, after-sales service, assisting in buying, grouping goods, recording incoming stock, inventory and packaging gifts.

Investigated customers' needs, developed marketing strategies especially for festivals and holidays. Works were highly approved by the company and clients.

Education & Training

2023 - 2024 ● University of the Arts London

Master of Arts - MA,

2021 - 2022 ● Central Saint Martins

BA, Womenswear

2019 - 2023 ● Beijing institute of fashion technology

BA, Fashion design