

Sreelakshmi Sreelakshmi

brand manager

Paris, France

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Links

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Languages

Malayalam (Fluent)

Dutch (Work Proficiency)

Hindi (Fluent)

Tamil (Fluent)

English (Fluent)

French (Fluent)

About

Creative Approach to solving the problem, fast learner, and resourceful

BRANDS WORKED WITH

Boon educations

Interflora

MR Groupe

TARA VATANPOUR Arts & Luxury Fashion

Experience



● Brand Manager

MR Groupe | Apr 2021 - Jul 2021

Improving a company's reputation in its target market by oversight, analysis, research, strategy, project management, supervision, monitoring, planning & execution, coordination, assistance, and management

● Product and Marketing Intern

TARA VATANPOUR Arts & Luxury Fashion | Dec 2020 - Feb 2021

Maintaining good relation with sponsors and clients identifying marketing needs, designing products. and working with team members to evaluate current marketing efforts. Commination manager

● Boon educations | Jan 2018 - Jan 2019

I worked to propel a brand's image through consistent messaging and strategy. They do everything from oversee the development of brand collateral to developing internal and external communications and marketing strategies



● Brand Manager

Interflora | Aug 2021

I used to ensure that the products, services and product lines that fall under their domain resonate with current and potential customers. To do so, these professionals continuously monitor marketing trends and keep a close eye on competitive products in the marketplace

Education & Training

● Collage de Paris

Ms. Fashion and luxury goods Management,

● Madras University

Bachelor of Commerce,