



# Negin(Nel) Laghaei

**Beauty Therapist** 

⊗ Sheffield, UK

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## Languages

English (Fluent)

### **About**

"Versatile professional adept in Makeup Artistry, Fragrance Consultancy, and Beauty Therapy. Possessing a strong foundation in beauty treatments and skincare management with extensive

#### **BRANDS WORKED WITH**

3INA Cosmetic

Chimera Recruitment Agency

Yana massage salon

# Experience

#### Beauty advisor

3INA Cosmetic | Jan 2024 - Feb 2024

Tasks and Achievements

#### CVBUILDER.ME

Conduct product demonstrations and consultations to educate customers on 3INA cosmetic products.

- Implement effective sales strategies to drive product awareness and increase sales revenue.
- Build and maintain positive relationships with clients to ensure customer satisfaction and loyalty.
- Stay updated on industry trends, product knowledge, and competitor analysis to provide informed recommendations. Achieved a 20% increase in monthly sales within the first quarter through targeted promotional activities
- Successfully introduced new product lines, resulting in a 15% boost in customer engagement and sales.
- Received recognition for consistently exceeding sales targets and providing exceptional customer service.

#### Fragrance/makeup sales consultant

Chimera Recruitment Agency | Sep 2023 - Feb 2024

Tasks and Achievements

While working for Chimera Recruitment Agency I got various work experience at high-end makeup brands such as Tom Ford and Dior. My daily tasks were:

- Setting up the counter
- Assisted customers in selecting and purchasing products
- Providing excellent customer service
- Handled cash register, processed payments and provided an accurate change to customers.
- Stocked shelves and ensured products were neatly displayed and organized
- Maintained cleanliness and appearance of the store, including restocking and merchandise.
- Ranked among the top 7 sellers for Dior, showcasing exceptional sales performance and dedication in a competitive environment.
- Consistently achieved and exceeded daily sales targets by actively promoting featured products.

#### Beauty therapist

Yana massage salon | Jan 2018 - Nov 2022

Tasks and Achievements

- Administered facial and body treatments, ensuring client satisfaction and repeat business.
- Advised clients on skincare routines and recommended appropriate products.
- Maintained a clean and organized treatment room and adhered to hygiene standards.

# **Education & Training**

2024

 Institute/University: Rotherham College Beauty Therapy level2,