

Teodora Yolcheva

Marketing Communications Manager

London, UK

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Languages

- Bulgarian
- German
- English

About

BRANDS WORKED WITH

- All Channels Communication Group
- Paysafe Group
- Press Daily
- Standard Daily

Experience



● Team Lead, B2B Partnerships

Paysafe Group |

Company Description



● Senior Partnerships Manager

Paysafe Group | Apr 2017 - Mar 2021

● Marketing Communications Consultant

All Channels Communication Group | Aug 2015 - Mar 2017

All Channels Communications is an award-winning communication agency, Fleishman-Hillard Affiliate Account lead for the largest telco in Bulgaria - A1

● Journalist

Press Daily | Nov 2012 - Aug 2015

A prominent daily newspaper covering various political, social and economic topics Researched and sourced trends in current affairs Wrote and edited articles and stories, opinion pieces, analysis; conducted interviews and investigations Developed a strong network of contacts within 20+ government organizations and NGOs Mentored junior staff members and interns

● Journalist

Standard Daily | Nov 2006 - Aug 2011

Sourced and wrote accurate, fast and well-structured news copy Wrote and edited online news updates Cultivated a network of contacts within numerous organizations