



Lucio Vanotti

Creative Director / fashion designer

Milan, Metropolitan City of Milan, Italy

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About

The utilitarian approach towards reduction, purism and concise tailoring, are imperative to Lucio Vanotti. It is this rational proposition of fabrics, surfaces and textures that shaped the contours of illusive design. The resulting crisp silhouette is one of efficiency and mathematical precision, sleek, clean and understated. It is in this balanced simplicity, a reflection on inner turmoil and the aptly surfacing editing process manifests itself.

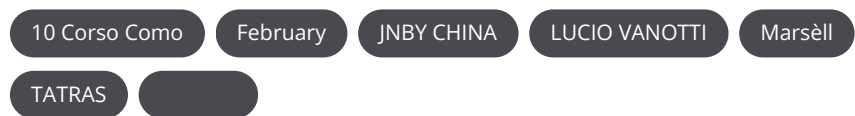
Lucio Vanotti aims to subtract garments from the ever turning wheels of seasonal time, allowing for a personal take on timeless sartorial awareness. For this eponymous line, a carefully monitored semi-artisanal production process, set entirely in Italy, henceforth became a necessary condition for the final garments.

Each collection introduces a myriad of interchangeable silhouettes, both for male and female dressers. Pieces can be rearranged at will, further underlining the suggestive play between form and stern function.

Lucio Vanotti strives for a utilitarian approach to genteel design, stripping it of all ornamental elements. It is this fading or avoiding of certain detailing, that is pivotal to the collections composed momentum of suspension in time and space. Henceforth, his work symbolizes a return to innocence, to the grains of the fabric, their tessellate geometry, calmly enveloping our bodies. In this newfound purity, garments sway between second and third dimensions, seams and structure, ever so darting around our corporal interaction.

Lucio Vanotti stands for dry muted structures, noted for their subtle embellishments, alluding to highly sensory eternal silhouettes.

BRANDS WORKED WITH



Experience

- **Creative Director**

| Jan 2017 - Dec 2019

Senior Art Director of BROADCAST woman collection .
Cobranding of two capsule collection Lucio Vanotti X Broadcast .

- **Creative Director**

TATRAS | Jan 2017 - Dec 2019

CO-BRANDING capsule collection TATRAS - LUCIO VANOTTI

- **fashion consultant for capsule collection**

JNBY CHINA | Jan 2017 - Jul 2017

CAPSULE COLLECTION

- **Designer**

Marsèll | Jan 2016 - Dec 2016

CO- BRANDING capsule collection MARSELL x Lucio Vanotti

- **CREATIVE DIRECTOR - DESIGNER - OWNER**

LUCIO VANOTTI | Jan 2011 -

<https://www.vogue.com/fashion-shows/designer/lucio-vanotti>
<https://nowfashion.com/search?q=LUCIO+VANOTTI>
<https://www.instagram.com/luciovanotti/>

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ETTE IS ONE OF EFFICIENCY AND MATHEMATICAL PRECISION, SLEEK,

CLEAN AND UNDERSTATED. IT IS IN THIS BALANCED SIMPLICITY, A REFLECTION ON INNER TURMOIL AND THE APTLY SURFACING EDITING PROCESS MANIFESTS ITSELF. LUCIO VANOTTI AIMS TO SUBTRACT GARMENTS FROM THE EVER TURNING WHEELS OF SEASONAL TIME, ALLOWING FOR A PERSONAL TAKE ON TIMELESS SARTORIAL AWARENESS. FOR THIS EPONYMOUS LINE, A CAREFULLY MONITORED SEMI-ARTISANAL PRODUCTION PROCESS, SET ENTIRELY IN ITALY, HENCEFORTH BECAME A NECESSARY CONDITION FOR THE FINAL GARMENTS. EACH COLLECTION INTRODUCES A MYRIAD OF INTERCHANGEABLE SILHOUETTES, BOTH FOR MALE AND FEMALE DRESSERS. PIECES CAN BE REARRANGED AT WILL, FURTHER UNDERLINING THE SUGGESTIVE PLAY BETWEEN FORM AND STERN FUNCTION. LUCIO VANOTTI STRIVES FOR A UTILITARIAN APPROACH TO GENTEEL DESIGN, STRIPPING IT OF ALL ORNAMENTAL ELEMENTS. IT IS THIS FADING OR AVOIDING OF CERTAIN DETAILING, THAT IS PIVOTAL TO THE COLLECTIONS COMPOSED MOMENTUM OF SUSPENSION IN TIME AND SPACE. HENCEFORTH, HIS WORK SYMBOLIZES A RETURN TO INNOCENCE, TO THE GRAINS OF THE FABRIC, THEIR TESSELLATE GEOMETRY, CALMLY ENVELOPING OUR BODIES. IN THIS NEWFOUND PURITY, GARMENTS SWAY BETWEEN SECOND AND THIRD DIMENSIONS, SEAMS AND STRUCTURE, EVER SO DARTING AROUND OUR CORPORAL INTERACTION. LUCIO VANOTTI STANDS FOR DRY MUTED STRUCTURES, NOTED FOR THEIR SUBTLE EMBELLISHMENTS, ALLUDING TO HIGHLY SENSORY ETERNAL SILHOUETTES.

Meno dettagli



● **Creative Director**

February | Jan 2001 - Dec 2011

ART DIRECTION , DESIGNER AND MANAGER of FEBRUARY a avant-garde-street clothing line , sold in europe, and japan.



● **Visual Merchandising**

10 Corso Como | Sep 1998 - Jun 1999

Education & Training

1994 - 1997

● **Istituto Marangoni**

fashion design,