



# Annie Tran

Customer Coordinator

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## Languages

- French
- English
- Vietnamese

## About

BRANDS WORKED WITH

- British Council Vietnam
- Entrepreneurs du Monde
- LACANI SAS SAM BOAT

## Experience

- INTERNATIONAL BUSINESS DEVELOPMENT INTERN**  
 LACANI SAS SAM BOAT | Feb 2023 - Aug 2023
  - Successfully acquired prospects who own boats through targeted strategies and lead generation.
  - Monitored and optimized ad submissions for quality fleet and promotion.
  - Provided support to various departments, including operations, customer service, web-marketing, and web development for website improvements based on user feedback and data analysis.
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**PROJECT COORDINATOR**  
 Entrepreneurs du Monde | Oct 2021 - Jun 2022
  - Coordinated non-financial assistance projects and provided business development support and on-site training for vulnerable individuals in Dien Bien province, Viet Nam as part of the Anh Chi Em microfinance program.
  - Contributed to communication campaigns and wrote successful fundraising proposals to increase awareness and support for the program.
- SALES & CUSTOMER SERVICE ASSISTANT**  
 British Council Vietnam | May 2021 - Oct 2021
  - Successfully supported sales and customer service departments while managing the back-office information system.
  - Contributed to the smooth operation of the organization through effective management of information systems and support of essential departments.

## Education & Training

- 2022 - 2023 ● **IAE Bordeaux, University of Bordeaux**  
 Master (MSc) in International Business Management,
- **SCHOOL OF BUSINESS, UNIVERSITY OF ECONOMICS HO CHI MINH CITY**  
 INTERNATIONAL,
- 2018 - 2022 ● **UNIVERSITY**  
 Bachelor of Business Administration,