



Vish Chopra

Fashion Design & Development | Sourcing | Textiles | Embroidery | Handicrafts

Kolkata, West Bengal, India

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Languages

English (Fluent)

About

A creative designer with strong commercial background working in design, product development and production roles within the luxury industry. Currently working as a freelance brand developer.

BRANDS WORKED WITH

A.F.VANDEVORST

BARE AGENCY

La Fulia

On The Island

Zeus+Dione

Experience

● Designer

La Fulia | Feb 2022 - Now

- Moodboard Research and Range Planning
- Sketching silhouettes and foreseeing the development from initial toiles to final fittings.
- Website development and Photoshoot Casting & Directing
- Financial planning for future collections



● Runway Assistant

Zeus+Dione | Jul 2023 - Jul 2023

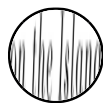
- Was invited to help with the first show and assist the in-house team of the brand.
- Assitant to Katy England (Show Stylist and Director) and Marios Schwab (Brand Creative Director) to bring together the brand's first Fashion Show
 - Assisted in runway castings, creating lineups, and show fittings.



● Assistant

BARE AGENCY | Sep 2020 - Oct 2020

- Joined the team for Sales Showroom Experience and because of my proficiency with computer programs:
- NuOrder system inputting and uploading, data managing, analyzing, and Excel formatting.
 - Visual merchandising and managing the layout and appearance of the showroom.
 - Communicating between brands and sales teams and assisting in day-to-day showroom activities during the selling campaign.



● Assistant

On The Island | Apr 2019 - Sep 2019

- Working under Sue Whiteley (CEO) and head designer as design and commercial assistant.
- Coordinating the sampling of PS20 and SS20 collections, attending fittings, and relaying fit notes to the pattern cutters and seamstresses.
- Liaising with and visiting factories to discuss production issues
- Financial merchandising - creating sampling budgets, compiling and inputting commercial orders into the Zedonk software system.

● Design Intern

A.F.VANDEVORST | Jan 2019 - Apr 2019

- Working for An Vandevorst as part of her design team.
- Mood board and archival research and documentation to develop design ideas further.
- Developing prints and digital designs for the new collection.
- Hand drawing ideas and concepts for ready-to-wear and footwear.
- Setting up and assisting in the showroom during Paris Fashion Week.
- Assisting Filip Vandevorst with campaign shoots and content creation for social media.

Education & Training

2016 - 2020 ● **University of the Arts London**
Bachelor of Arts (B.A.),

2015 - 2016 ● **University of the Arts London**
Foundation degree,