




# Rini Bankhwal

Marketing | Strategic Planning  
| GTM across Consumer, Fashion & Tech industries

 Paris, France

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## Links

 [LinkedIn](#)

## Languages

English (Native)

Hindi (Native)

French (Basic)

Urdu (Fluent)

## About

I am passionate about taking products to market with creative campaigns. I founded and scaled an artisanal fashion accessories label across India. I am an advisor to tech startups and advocate for sustainability in fashion with Fashion Revolution.

HEC Paris MBA alum with 10 years of experience in the Indian and European market and currently, a student of the French language.

Find my portfolio here: <https://www.rinibankhwal.com/>

### BRANDS WORKED WITH

Juni

## Experience



### ● Senior Strategy Manager

Juni | Jul 2022 -

- Delivering Corporate Strategy for 2023 across key business functions, setting strategic goals and roadmap in alignment with company vision and mission
- Driving impact across cross-functional teams through project management
- Market scoring and Competitive Research for leading internal projects
- Planning for company-wide OKRs and benchmarking business operations to align with strategic goals, vision and mission of the company

Juni is a fintech company that develops a banking app and platform for e-commerce and online marketing entrepreneurs. It empowers digital entrepreneurs to make better decisions, enables them to scale up their operation, and unleash the full potential of digital commerce in their favor.

Capital raised to date \$281.9M

[Voir moins](#)