# Dweet



# Sarabjit Sarabjit Singh

3D & Spatial Designer

O London, UK

Portfolio link

Portfolio file

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#### Links

**☑** Website

in LinkedIn

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# Languages

English (Fluent)

Hindi (Fluent)

## About

Experienced Designer with 2 years of experience in the spatial and architectural design environment. Specialized in the narrative experience, storytelling, brand Personality, User experience journey and immersive or installation spaces. Collaborated with multidisciplinary creative individuals to challenge and critique various design aspects in the design journey. Having a positive and dynamic attitude in independent work collaboration. Managing and demonstrating expertise in various work tasks such as model making, plans, pitching, task creation management and critical analysis in design research.

#### **BRANDS WORKED WITH**

Camden Highline

Firmenich

the Future

# Experience

#### Laboratory Creative design Intern

the Future | Jun 2022 - Sep 2022

- Understanding the overall concept of the company, including the brand customer goals and all other aspects of service such as LSN Global.
- $\bullet$   $\,$  Accept designated, business-focus projects to research, propose ideas and solutions and present final projects.

Collaborating and engaging with day-to-day meetings in hybrid work, providing suggestions with various market trends such as metaverse.



#### Narrative designer

Firmenich | Feb 2022 - Jun 2022

- Guiding and demonstrating user experience journey using the sense of smell in a spatial environment in New York late Autumn brand event 2022.
- Collaborating with interactive specialists, theatre performers and graphic designers, showcasing a sensory environment with perfume smell triggering emotional responses.
- Day to Day meetings with clients' design proposals, while also giving aspirational design journey from concept research materials to testing and prototyping.



#### 3D spatial narrative designer

Camden Highline | Oct 2021 - Feb 2022

- Project Focusing on the aspects of the Time management reuse of energy creating a design system for the Camden Local community.
- Inspirational, managing and researching design ideation for critical-thinking client's proposal.
- Pitching speculative concepts and meeting clients' design requirements.

## **Education & Training**

2021 - 2023 Central Saint Martins (UAL)

MA(Hons), Narrative Environments

2018 - 2021 • London College of Communication (UAL)

Bachelor of Arts(Hons), brandedspace

2017 - 2018 **Dudley College** 

Foundation Diploma , Foundation Art and Design

