



# Stefania Occhionorelli

Product & Design Manager - Supply Chain Fashion Accessories

Brussels, Belgium

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## Languages

- Italian (Native)
- English (Fluent)
- French (Fluent)
- Dutch (Basic)

## About

### BRANDS WORKED WITH

- A.Manzoni
- Coach Mad Home of Creators - Triaxes
- Consulting
- I.I.S.S. "G.
- Ipsia "Archimede" Barletta
- KOMONO
- Lazer Sport
- Mad Home of Creators - Triaxes Fashion & Triaxes Product
- Mujjo
- Nuova Aurora
- Regione Puglia
- Sugo Design Doers
- Wake-Up & Meinmen Agency
- Yuma Labs

## Experience

### ● Development & Production Expert /

Coach Mad Home of Creators - Triaxes | Now

MAD Brussels provides economic support, encouragement and promotion of Brussels creative entrepreneurs and players in the fashion and design sector on a national and international scale. Main responsibilities :

- Training Fashion designers and Fashion entrepreneurs on Product Development and Supply chain strategies
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- Training designers for the collection planning Optimisation of technical communication with the ecosystem of suppliers Establishing practices, templates, policies, tools to expand and mature these capabilities for the brand Consulting brands on design, supply chain, quality assurance, compliance, communication with factories, time management Providing guidelines for quality QA protocols

### ● - R&D & Product Developer expert

Consulting | Jan 2018 - Now

"We guide our clients launch their products in the market and gain mastery in sourcing, product development and production thanks to a unique working methods and practicals tools created to simplify local and global supply chain's protocols." Main services:

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- Customised tools for collection planning (from design to sales samples)
- Creation of customised tools for Supply Chain Management External & Internal Time management coaching Customised templates for tech packs & tech specs Visual optimisation of technical database for development and production Coaching for communication protocols with suppliers of raw materials & finished products Legal policies & contracts with suppliers EU Standard & Regulations / Risk assesment

### ● Founder of

Sugo Design Doers | Jan 2017 - Now

"WE-ARE-SUGO Is a graphic design studio, specialised in overall branding, photo retouching and graphics for ap parel and products." Main services:

- Lookbooks & Catalogues
- Graphic Design of all printed materials
- Professional photo-retouching for fashion / still life / products
- Art direction & Styling for photo-shooting



● **Sourcing and Product Manager at**

Yuma Labs | Jul 2021 - Aug 2022

Yuma Labs produces world's most sustainable eyewear; both under own label and in close collaboration with fashion brands worldwide. Main responsibilities :

- Bridging and leading activities between Product departments and manufacturing network
- Product Development Management of recyclable eyewear frames in both injection molding and CNC technology
- Coordination of Production network in Asia and Italy
- Supply chain strategy & CSR implementation
- Macro planning collections and projects
- Technical Sales to B2B clients



● **Procurement Manager**

Mujjo | Oct 2019 - Jul 2020

"For years we've been lovingly creating leather cases that are as beautiful as they are functional." Main responsibilities:

- Building and maintaining long-term relationships with vendors and suppliers
- Reviewing existing contracts with suppliers and vendors
- Designing new production protocols and production flows
- Performing risk assessments for new production protocols
- In charge of Quality Management system
- Sourcing and auditing new suppliers for the launch of new products on the market
- In charge of logistic schedules for development and production,
- Managing transitions between factories



● **Senior Product Developer - Eyewear & Accessories**

KOMONO | Jun 2018 - Jan 2019

Belgian eyewear brand "KOMONO brings innovation and contemporary design into the world of accessories." Main responsibilities :

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● **Development & Production Coach**

Mad Home of Creators - Triaxes Fashion & Triaxes Product | Nov 2018 - Jul 2021

sign - November 2018 / Present MAD Brussels provides economic support, encouragement and promotion of Brussels creative entrepreneurs and players in the fashion and design sector on a national and international scale. Member of the final Jury of the Bachelor in Industrial Design - La Cambre



● **Senior Graphic Designer & Developer Products**

Lazer Sport | May 2014 - Jul 2017

2017 Belgian cycling helmets brand under the Shimano Group Main responsibilities:

- In charge of the concept and the development of the graphics on helmets
- Work closely with the Product Manager and the Marketing dept to analyse and define the product's User Experience and to get feedback from the market
- Follow up the product development process from concept to the launch into the production
- Concept, Design and Development of new technical / performance fabrics



- **Freelance Junior Art Director**

Wake-Up & Meinmen Agency | May 2011 - Mar 2013

Main responsibilities :

- Design of layouts of fashion catalogues for several brands including: Lormar, Byblos Underwear, Andra, Ca'VAGAN, Fly Girl, Domitille.
- Design of t-shirt prints for the brand Joe Rivetto
- Design of the packaging for the brands Lormar, Byblos and Infiore

- **Photoshop Teacher**

Regione Puglia | Sep 2010 - Nov 2010

Private School ENAIP Post- graduated Program

- **Graphic Design Teacher**

A.Manzoni | Mar 2010 - Jun 2010

Secondary School A.Manzoni Professionalising Classes for adults

- **Graphic Design Teacher**

I.I.S.S. "G. | Feb 2010 - Apr 2010

Secondary School I.I.S.S. - "G. Colasanto" Istituto di Istruzione Secondaria Superiore Andria specialising in Graphic Design

- **Costume Design Teacher**

Ipsia "Archimede" Barletta | Oct 2009 - Jan 2010

Secondary School IPSIA "Archimede" Barletta, Italy specialisation in Fashion Design

- **Product Developer and Graphic Designer - Footwear**

Nuova Aurora | Oct 2008 - May 2011

Footwear manufacturer and distributor Teaching and coaching