



# Jim Esposito

Marketing Manager

London, UK

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## Languages

English

Italian

## About

Bi-lingual English and Italian, a writer and storyteller at the core and a marketer with extensive experience in social media, blogging, SEO, community management, project management and growth marketing. Comfortable working within the hospitality, leisure and travel, music, and fintech sectors, passionate about all things tech and well versed in web design, customer experience, graphic and marketing software applications

### BRANDS WORKED WITH

- Acetificio Andrea Milano Srl
- Airbnb (Standing On Giants)
- A&R Factory
- Bright Innovation Ltd
- DC Designers' Closet
- Dragons Interiors Ltd
- Inveterate (A Guide)
- Lord Tonino Bistro
- Medium
- OGI advertising
- Standing on Giants
- Steadypay Ltd

## Experience

### ● Marketing Manager

Steadypay Ltd | Apr 2022 - Now



### ● Creative Writer (Personal blog)

Medium | Jan 2016 - Now

Medium, personal blog, website and social channels, London, UK

### ● Creative Content Manager

Bright Innovation Ltd | Jan 2022 - Apr 2022

### ● Marketing Manager

Dragons Interiors Ltd | Mar 2021 - Jan 2022

### ● Marketing Communications Specialist

Lord Tonino Bistro | Apr 2020 - Mar 2021

### ● SEO Content Writer (Contract)

Acetificio Andrea Milano Srl | Apr 2020 - Sep 2020



### ● Writer (Freelance)

A&R Factory | Jul 2019 - Jun 2020

### ● Social Media Manager (Contract)

DC Designers' Closet | Sep 2018 - Dec 2018



### ● Marketing Executive

Standing on Giants | Sep 2017 - Apr 2018

### ● Online Community Manager

Airbnb (Standing On Giants) | Nov 2015 - Apr 2018



### ● Copywriter & Marketing Assistant

OGI advertising | Mar 2015 - Aug 2015

- **Writer (Freelance)**

Inveterate (A Guide | Nov 2014 - Nov 2015)