



# Devika Gupta

Production Manager

Paris, France

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## Links

[LinkedIn](#)

## Languages

English (Native)

Hindi (Native)

French (Basic)

## About

5 years of experience in the textile industry leading a team of 10-15 people and managing processes from concept ideation to final delivery. Currently pursuing MBA in fashion management from IFA, Paris. Looking for a full time position in Product Development / Production Management / Raw Materials Buying & Sourcing

### BRANDS WORKED WITH

ludovic de saint sernin

MG Enterprises

Radiant Exports

Shoonya Internationals

## Experience



### ● Production Manager

ludovic de saint sernin | Jan 2023 - Now

- Established Zedonk tool for production management & organisation
- Identify and integrate new suppliers for sourcing new fabrics and materials
- Negotiate purchasing conditions with suppliers (quality, deadlines, quantities, service, costs)
- Prepare/launch purchase & production orders
- Managing production timelines and order placement for new collection
- Production follow-ups and communication with vendors/suppliers/manufacturers
- Cash flow management



### ● Textile designer

MG Enterprises | Nov 2017 - Nov 2020

Export house specialised in home furnishing products and accessories. Leading a team of 10-15 people (designers, production, embroiders, ...) End-to-end product development and sampling. Conducting market research and study from past sales to drive artwork concept. Collection development for cushions, quilts, curtains, throws, rugs, and accessories. Experimenting and working on innovative design techniques for swatches development. Prepare artwork file from concept to final (including colorways, color callouts, scale, printing, and embroidery techniques). Collaborating with buyers and merchandisers to ensure product designs are manufacturable and meet set price-points. Ensured completion of timely approvals of all strike-offs and samples for construction, fabrication, coloration & design. Travel to shop appropriate markets to source new materials & fabrics, and initiating product concepts.

### ● Assistant Textile Designer

Radiant Exports | Nov 2016 - Nov 2017

Export House Organize and maintain design developments: artwork, trims, fabric worksheets, initial development, finalized tech packs, line list, etc. Managing multiple collections at different stages of development, while adhering to the development calendar. Working closely with the Design Director to create concepts, color stories, and develop fabrics, print, embroideries, and trims. Executing the product development process by ensuring all the developments of styles are on the calendar and in time for the market week.

### ● Design Intern

Shoonya Internationals | Jan 2016 - Jun 2016

Working independently on Leather and Textiles bag collection. Making a bag collection for my Internship project. Conducted search work to find required information (designs, techniques, colorways, etc.) for the seasonal collection using the internet sources. Creating and amending

designs on textiles using leather, textured fabrics, embroideries, weaving, and embellishments. Hindi French INTERESTS Art & Design Fashion Retail E-commerce Cooking Travelling

## Education & Training

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- 2021 - 2022 ● **International Fashion Academy**  
MBA, Fashion Management
- 2013 - 2016 ● **Northern Indian Institute of Fashion Design**  
B.Sc, Textile Designing