



Brooke Ramsey

Social Media and Marketing Assistant

📍 London, UK

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Languages

French

English

About

AC HI EVE ME NTS Course representative Broadcasted multiple live radio shows

BRANDS WORKED WITH

Oceanus Swimwear

Orwell + Austen

TUMI

Experience



● Social Media/Marketing Assistant

Orwell + Austen | Feb 2022 - Nov 2022

Managed and created content for social media platforms (Instagram, TikTok and Pinterest) Assisted in developing plans and executing strategies to build the social media presence Copywriting (social media, e-commerce, blogs and emails) Created and distributed newsletters Assisted on the planning and execution of photoshoots Used social marketing platforms such as Later, Omnisend and ManyChat

● Luxury PR Assistant

Oceanus Swimwear | Aug 2021 - Jan 2022

Assisted in organising brand events Acted as brand ambassador at events and a business trip to Cannes Created live social media coverage on Instagram during events Maintained and developed relationship with influencers, stylists and press Created and distributed press releases



● Brand Consultant

TUMI | May 2021 - Jul 2021

Acted as brand representative Created a marketing campaign for S/S 2022 Implemented social media strategies for the campaign Increased brand awareness