


# Berivan Guclu

I am looking for a new opportunity as Internal Communication Project Manager.

 Paris, France

[View profile on Dweet](#)

## Links

 [LinkedIn](#)

## Languages

French (Fluent)

English (Fluent)

## About

Social impact, culture, intercultural management, entrepreneurship, engagement and sustainable business are the topics representing my personal and professional vision.

#employer branding #internalcommunication #eventmanagement #marketingHR

### BRANDS WORKED WITH

Ankorstore

ConvictionsRH

European Language Center

Grand Lyon, communauté urbaine

Marks, part of SGS & Co

UNICEF

## Experience



### ● People Events & Internal Communication Partner

Ankorstore | Sep 2022 -

Project Management • Internal Communication • Event Management • Community Management



### ● Brand Representative - Marketplace Ops / Customer XP

Ankorstore | Aug 2021 - Aug 2022

Ankorstore is a digital marketplace reinventing the independent business and building strong tools for ethical brands to distribute their goods all around Europe. Inspiring retailers with a distinctive selection of products and helping brands and retailers work together in unique conditions.

Missions :

B2B Brand Success Management

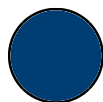
Working closely with Operations teams to improve the processes and exceed expected targets

Participating Change Management projects to increase brand performance

Giving support to ethical brands of Ankorstore to their retailer acquisition (onboarding, organizing shop on platform, technical help with the tools

Engagement ambassador - Team building games and event management

Voir moins



### ● HR Communications & Engagement

ConvictionsRH | Sep 2020 - Aug 2021

Knowledge Management

HR Communications

Engagement projects

### ● Assistant Project Manager

Marks, part of SGS & Co | Sep 2020 - Dec 2020

### ● Diversity & Inclusion Project Officer

Grand Lyon, communauté urbaine | Feb 2019 - Jul 2019

International Project "Dialogues en humanité" took place in Lyon, France.

Conducting mainly logistics step of the event.

Managing a team of 7 people including interns and volunteers.

Creating business plan of event for the coming year.  
Event management.



- **Project Officer - Children's rights awareness**

UNICEF | Apr 2018 - Jul 2018

- **Project Erasmus + Trainee**

European Language Center | Jun 2017 - Sep 2017

## Education & Training

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2017 - 2019

- **Université de Lyon**

AlterEurope,

2012 - 2017

- **Hacettepe Üniversitesi**

Faculty of letters,