



# Enzo Manola

delivering effective design solution by creating collaborative environment

📍 Berlin, Germany

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## Links

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## Languages

German (Basic)

French (Fluent)

English (Fluent)

Italian (Native)

## About

My experience in architectural design and team leading, gave me substantial skills and competence in designing, detailing, planning and coordinating projects in the retail, hospitality, residential and industrial design sectors. The

### BRANDS WORKED WITH

Archenzo New

Calvin Klein Amsterdam

John Pawson

## Experience

### ● FOUNDER

Archenzo New | Jan 2020 - Now

I founded my architectural office in New York in 1999. During this time I lead a team of international architects and designers, working on several projects across the world. The projects varied from residential, museum to transportation and workplaces. In 2014 I left New York to return to Europe.

### ● SENIOR DIRECTOR ARCHITECTURE AND VISUAL DEPARTMENT

Calvin Klein Amsterdam | Jan 2014 - Jan 2020

I joined Calvin Klein Europe when the brand had bought back all its European licenses and set up an EMEA headquarter. My first step was to establish an Architectural and Visual Department with the main goal to build the entire retail business and to create all the tools to ensure brand consistency and protection. From a non-existent retail business, in less than five years my department designed and rolled out a portfolio of approx. 500 stores and 1 200 wholesale corner shops across the whole EMEA region. We also had responsibility for conceiving and implementing all seasonal showrooms, four times a year and across the 27 regional offices. The international team that I lead was also responsible for pop-ups and marketing activation. Working closely with finance and procurement, we ensured budget accuracy and selected all the suppliers to maintain quality and cost efficiency. The team became the reference source for innovation, consumer experience and digitalisation of all systems, with fast delivery, but always keeping the consumer, the product and the creativity at the centre of the process. We closely collaborated with the marketing team for all the aspects of brand communication, designing and implementing pop-ups, events and brand experiences.

### ● SENIOR DESIGNER

John Pawson | Jan 1992 - Dec 2013

I joined the office of John Pawson when the practice was a one-man show. Together with John I grew the office dramatically and when I left London to establish the New York branch, the London office was an internationally acclaimed and award winning practice with a team of twenty that I was leading. During this time I was given the full leadership on projects around the world that embraced the most diverse typologies. From world known art galleries, museum and residential project to the hospitality industries including the award winner Cathay Pacific Hong Kong lounge to the first Calvin Klein flagship store in New York.