



Faizan Mohammed

Retail Sales Associate

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Languages

English

About

With a passion for Indian classic fashion, I excel in creating personalised shopping experiences and visual merchandising, significantly enhancing sales and customer satisfaction at Fabindia and Allen Solly. Skilled in inventory management, I thrive in fast-paced environments and am flexible with schedules up to 20 hours weekly.

BRANDS WORKED WITH

- Allen Solly
- Fabindia

Experience



FASHION SALES ASSOCIATE

Fabindia | Feb 2021 - Sep 2023

- Orchestrated personalized shopping experiences, blending customer preferences with Indian Classic fashion trends, resulting in high satisfaction scores.
- Cultivated trust and loyalty among clientele through attentive service, leading to a significant increase in customer retention.
- Spearheaded innovative visual merchandising to drive product visibility and sales.
- Optimized inventory management processes, minimizing discrepancies and maximizing efficiency.

Graphic Designer

| Feb 2020 - Sep 2023

- Freelance graphic designer proficient in Photoshop, Illustrator, and Premiere Pro.
- Collaborated with creative Fashion brands to develop unique brand identities.
- Ensuring effective communication with clients, adaptability, timely delivery and creative solutions.

RETAIL ASSISTANT

Allen Solly | Sep 2019 - Jan 2021

- Elevated customer engagement through product knowledge and trend insights, consistently exceeding sales targets.
- Mastered upselling and cross-selling techniques, increasing the average transaction value.
- Supervised Inventory Maintenance, performed stock replenishment, and ensured accurate product labeling and pricing.
- Participated in promotional events and sales initiatives to drive store traffic and meet sales targets.

Education & Training

2024 - 2024

York St John University

Master of Science in Project Management,