



# Carlos Garcia Berruga

Store manager

London, UK

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## Languages

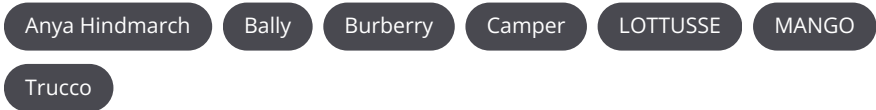
Spanish (Native)

English (Fluent)

## About

I have a wide experience in visual merchandising and as store manager in retail in both U.K. and Spain. Working with international and well known top brands. With a very positive attitude, organised, open minded and always willing to understand other's needs. Happy to pull my sleeves up with any task when required. With approved Settled Status in UK.

### BRANDS WORKED WITH



## Experience



### ● Store Manager

Anya Hindmarch | Jan 2020 - Dec 2023

Manage and assign daily tasks to the team ( 8 members ) . Achieve and exceed assigned store targets. Maintain the right stock levels of the store. Receive and manage online orders. Maintain and grow C.R.M.



### ● Store Manager

Anya Hindmarch | Oct 2018 - Dec 2019

Supervise and motivate team members to achieve sales revenue. Hire and training employees regarding product, POS, attendance and time keeping. Oversee cash management tasks and prepare cash and sales reports as needed. Product buying for the stores regarding customer needs.



### ● Brand Ambassador/ VM Representative

Anya Hindmarch | Oct 2016 - Sep 2018

Maintain outstanding store condition and visual merchandising standards. Manage point-of-sale processes. Keep up to date with product information. Accurately describe product features and benefits.



### ● Senior Sales Consultant

Camper | Oct 2010 - Oct 2016

Camper (London) - Senior Sales Consultant  
Oct. 2010 – Oct. 2016  
Senior Sales Consultant Product knowledge and responsible for training new staff. Experienced in the use of SAP as a tool for sales and product orders for customers. Maintain the visual display in accordance with the Retail Marketing and product guidelines.



### ● Visual Merchandiser

Trucco | Mar 2010 - Jun 2010

Trucco Spain - Visual Merchandiser  
March. 2010 – Jun. 2010  
Follow the Visual Merchandising guideline and adapt to the different stores and areas. Implement and follow the performance of new collections in store, change of window displays.



### ● Visual Merchandiser

Bally | Dec 2007 - Oct 2009

Implementing visual merchandising guidelines in all the stores of the company in Spain. Managed setting of the news, window and in-store displays. Responsible for support and product training for all the store managers, sales assistants and road manager in Spain.



- **Visual Merchandiser**

Burberry | Dec 2006 - Dec 2007

Responsible for implementing merchandising guidelines in these stores in Spain: Madrid, Sevilla and Puerto Banús . Worked and created the guide line in the London Burberry showroom under the supervision of Christopher Bailey (Creative Director). Finding and working with different suppliers in order to get props for the in-store campaign.



- **Visual Merchandiser**

LOTTUSSE | Sep 2004 - Nov 2006

Sketching, designing and producing the different windows and props for the seasonal window changes. Work on the in-store visual merchandising in Spain.



- **Visual merchandiser Assistant**

MANGO | Nov 2003 - Aug 2004

Street Store

Nov.. 2003 – Aug.. 2004

Staff training regarding seasonal trends and product. As part of the VM team create different displays according to guidelines, needs and best seller products.

## Education & Training

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2014

- **London College of Fashion**

Introduction to buying and merchandising,

2004

- **College of Communication**

Display and Presentation Course,

1998

- **Spanish F.P.II Jardín de Infancia**

Second degree in Child Education,