



Pierre Garroudi

Fashion Director

📍 London, UK

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Languages

English (Work Proficiency)

French (Work Proficiency)

About

With over 30 year in the fashion industry, working in all areas of fashion from developing, designing producing and promoting garments, as well as my own label brand. I pride myself on being self motivated, confident and hardworking to achieve success in my chosen career. I am now seeking to support other entrepreneurs, as well as companies on a consultancy basis, to help build their brand by identifying opportunities, undertaking promotional campaigns in order to increase market share.

BRANDS WORKED WITH

Pierre Garroudi Boutique

Pierre Garroudi Gallery/boutique

Experience

- **Art director, fashion designer, fashion consultant**
| Aug 2012 - Now
Engaged with many companies such as Arcadia group to design their clothing lines
Identified materials, textures, colours, and silhouettes in order to produce merchandise
Supported marketing of shop designs and windows merchandising
Gave feedback to companies on their advertising and promotional campaigns
- **Fashion Director**
Pierre Garroudi Gallery/boutique | Apr 2003 - Jul 2012
Produced and sold own label clothing lines by:
 - Promoted the gallery/boutique to the general public, so that they can purchase merchandise
 - Liaised, networked in order to promote my brand
 - Delivered fashion shows with models twice yearly as part of my promotion
 - Undertook photo-shoots promoting my clothing brand
- **Fashion Director**
Pierre Garroudi Boutique | Jan 1991 - Jan 2001
Owned 4 fashion boutiques in Manhattan which involved:
 - Managing and producing my clothing brand for my boutique stores
 - Employed a team of sales, production staff to produce, sell my brand
 - Identified, purchased suitable fabric for producing my brand
 - Delivered New York fashion week