



Laura Castex

Accessories and footwear designer (Freelance) / Lifestyle and Performance

Marseille, France

[Portfolio link](#)

[View profile on Dweet](#)

Links

[LinkedIn](#)

Languages

French (Native)

English (Work Proficiency)

Spanish (Basic)

About

Accessories and footwear designer freelance, specialised in sportswear. Looking for the lifestyle part in performance products and vice versa.
www.lauracastexdesign.com

With 10 years experience in the sport industry, I like to see design in his whole process, from the strategy to the final product. Building a range of products that answer a special need for the consumer.

Design process from briefing phase to product development. Inspirations; trends research; sketches; Material and color proposals.
Development capability from technical files to sample review.

Don't hesitate to contact me to discuss your project!

BRANDS WORKED WITH

- Adidas Originals
- CREAPOLE
- Creation & Focus
- Millet
- PUMA Group
- Quiksilver Europe
- Rip Curl Europe

Experience

● Freelance Accessories and Footwear designer

| Oct 2021 -

I am a accessories and footwear designer freelance, specialized in sport-style and performance.
With a master in design product and more than 9 years of experience in the sport industry,
I want to share my expertise on the products and the business.



● Freelance Accessories designer

PUMA Group | Oct 2021 - Feb 2023



● Senior Accessories Designer

PUMA Group | Jan 2018 - Nov 2021



● Accessories Designer

PUMA Group | Jun 2014 - Jan 2018



● Footwear Designer

PUMA Group | Feb 2013 - Jun 2014

● Intern// Footwear Designer

Creation & Focus | Nov 2012 - Jan 2013

● intern // footwear women

Adidas Originals | Apr 2012 - Oct 2012

● intern // equipment department

Millet | Jul 2011 - Dec 2011

● Intern // technical division

Quiksilver Europe | Jun 2010 - Oct 2010

- **Intern // footwear division for girl**

Rip Curl Europe | Jan 2010 - Mar 2010



- **student**

CREAPOLE | Jan 2008 - May 2012

Education & Training

2007 - 2012

- **CREAPOLE**

Master's degree,

1992 - 2007

- **Chevreur blancarde**

baccalaureat,