



# Corina Gonzalez

Freelance Fashion Designer,  
Stylist, AI Creative Director

Ibiza, Spain

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## Links

[Instagram](#)

## Languages

English (Work Proficiency)

French (Fluent)

Spanish (Native)

German (Fluent)

Italian (Work Proficiency)

Portuguese (Fluent)

## About

Experienced Fashion Designer, Stylist and Creative Director in the apparel, fashion industry and AI (artificial intelligence). Skilled in Design, Creative Direction, Team Management, Production, Trend Analysis and Styling. Highly professional, creative and talented team player with a strong aesthetic vision, available on a freelance basis.

### BRANDS WORKED WITH

Barny Nakhle

BDBA

Cacharel

Corina Gonzalez

Diesel Black Gold

Totem, Press Agency

## Experience

### ● Freelance Fashion Designer & Stylist

Corina Gonzalez | Aug 2013 - Now

Freelance Fashion Designer and Stylist in Menswear, Womenswear and Accessories for different clients.

Design:

Studio Knot (Balmain, Golden Goose, Borsalino) (I), BDBA- Womenswear (E), Corina Gonzalez Torres (CH), Zaitex (I), Theater Vicenza (I), Yantra (China).

Styling:

YOOX NET-A-PORTER S.p.A (I), Universal Sex Arena (I), Volvo (CH), ELLE Hearst Magazine (E)

DESIGN

- Travel for inspiration and research, including vintage shops and flea markets
- Research and establish seasonal concepts for innovative contemporary design development
- Presentation of research and mood board developments
- Multi seasonal concept development
- Design development across all garment, accessory and trim categories
- Refining directions for main developments - including overall color themes, new fabric selection and developments including embellishments and print developments
- Treatments selection for all garment categories
- Managing the product team by handling the collection designs
- Attending all fittings and development meetings

STYLING

- Styling of the Avant Rock N'Roll band Universal Sex Arena
- Styling, Support on set for shootings and for production
- Coordinating the image of the hostesses, actors of theater plays for shootings, stages or events
- Style Advisor and Online Personal Stylist
- Supervisor of the team Personal Stylist; deciding the tone of voice, writing the guidelines of communication, communicating with the customers and teaching the process to the teammates
- Training & Development Support for Personal Stylist project see less

### ● AI Creative Director

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### ● Senior Fashion Designer in Womenswear

BDBA | Nov 2014 - Jan 2015

- Trend analysis and forecast
- Multi seasonal concept development and path planning
- Designing and managing mainline
- Managing the product team by handling the collection designs by factory



-Refining directions for main developments - including overall colour themes, new fabric selection and developments including embellishments and print developments  
see less

### ● **Public Relations Assistant**

Barney Nakhle | Oct 2013 - Feb 2015

Showroom Public Relations Assistant during several Fashion weeks in Paris.

-Organisation of the showroom  
-Communication with the buyers in 6 different languages  
-Assist Photographer during the Lookbook shooting  
-Provide support to the Designer by taking the seasonal orders of the buyers  
-Client service  
see less

### ● **Senior Fashion Designer in menswear and accessories**

Diesel Black Gold | Jul 2005 - Jul 2013

Jul 2005 - Present

Diesel Black Gold /Male (Italy - Vicenza, Veneto)

Fashion and Accessories Designer

Currently working as a designer for Diesel Black Gold Male in Vicenza, Italy.

My corporate jobs have mainly consisted of research, design and development of collections and their accessories. Sourcing, choosing and developing fabrics, treatments and trims. Design and illustration, hand drawing flats, creating color and embroidery layouts, which also means defining print and embroidery techniques and qualities, making presentation boards, assembling design and tech packs, spec-ing garments, assisting in fittings and doing the styling of the collection.  
see less

### ● **Fashion Designer Intern in Womenswear**

Cacharel | Jan 2004 - Mar 2004

-Support the design team with the womenswear and the accessories collection  
-Graphic designer

### ● **Public Relations Assistant Intern**

Totem, Press Agency | Oct 2003 - Jan 2004

-Providing support to Stylists and Press team in the showroom  
-Packing the selected shooting clothes and inserting all information in the data base  
-Sending invitations and assisting to fashion shows of A.F Vandevorst, Raf Simons, Alexander Herchcovitch, Les Hommes, Veronique Branquinho and Alexandre Matthieu.  
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## **Education & Training**

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### 2002 - 2003 ● **University of Cambridge, local**

First Certificate in English,

### 2001 - 2005 ● **University of Design and Art (K+K Fashion), Basel**

Bachelor degree in Fashion design, Fashion design

### 2000 - 2001 ● **School of Applied Fine Arts And Design, Basel**

Associate of Arts (A.A.), Fine Arts