



Melanie Matar

Fashion Stylist

📍 Virginia Beach, VA, USA

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Links

[Website](#) [LinkedIn](#)

[Instagram](#)

Languages

English (Fluent)

Arabic (Native)

French (Work Proficiency)

About

Passionate about choosing and coordinating editorial outfits for models/talents in photo shoots or video shoots, having high organization skills, attention to details, and an excellent eye for trends. With more than 4 years of experience seeking a position as a Fashion Stylist or Visual Merchandiser.

BRANDS WORKED WITH

Jamalouki

Jamaloukicon-Seaside Arena

Jamalouki Magazine

Experience

● Fashion & Beauty Coordinator/Stylist

Jamalouki Magazine | Jan 2021 - Now

Achievements/Tasks Handling all Fashion & Beauty shoots; creating HMU mood boards, reaching out to international brands and showing up on set whether shoots are happening in Beirut and/or Dubai. In charge of the weekly beauty product review posted on social; selecting products and dividing them among our editors to share their reviews as tried and tested. Involved in monthly editorial meetings with the editor-in-chief and the editors to prepare the content of every month.



● Stylist for Jamalouki.net and YouTube channel

Jamalouki | Jan 2019 - Now

Achievements/Tasks Discussing ideas, topics and exchanging thoughts with editors & video team regarding all upcoming shoots. Select looks prior shooting days. Styling the looks on set.

● Assistant Stylist

Jamalouki Magazine | Jan 2019 - Dec 2020

Achievements/Tasks Involved in meetings with the Art director to agree on concept & location of shoots, pick talent/model. Contact international & local brands to loan samples and create hair/makeup mood boards. Assist in managing looks on set throughout the whole shooting process. Involved in monthly editorial meetings with the editor-in-chief, the stylist and the editors to prepare the content of every month.

● Stage and Backstage Coordinator

Jamaloukicon-Seaside Arena | Jun 2019 - Jun 2019

TheFashion&BeautyFestival Achievements/Tasks Encharge of music and lights. Encharge of the models and the run order of the event. Managed the shows.

Education & Training

2018 - 2018

● ISTITUTO EUROPEO DI DESIGN-Milan

Masters , M.A Fashion Communication And Styling

2013 - 2017

● Holy Spirit University of Kaslik

Bachelors, B.A Design And Applied Arts