



# Lavinia Cottafavi

Sustainable textile sourcing and product development / founder Aneesha Designs

Paris, France

[Portfolio link](#)

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## Links

[LinkedIn](#)

## Languages

English (Fluent)

Italian (Native)

French (Fluent)

German (Basic)

## About

After a career start in strategy and branding, it is during a sabbatical year in India that I discovered a passion for sourcing handmade textiles and for textile development in general.

Inspired by the grace of Indian women as well as their traditional clothing (saris), and by the authenticity of Indian artisanal fabrics and the art of tying them around the body, I created Aneesha Designs.

With Aneesha, I learned in detail how a high-end fashion brand and product work, I developed my sense of beauty and artistic sensibility while sourcing a wide network of artisans and makers with unique know-hows. I was able to transform my own experience and define a peculiar identity for the brand, centered on creative exploration and the juxtapositions of colors, the uniqueness of the pieces, research of handmade and textile innovation. Aneesha is an ode to femininity and its power to heal through beauty, textile art and creativity.

### BRANDS WORKED WITH

Aneesha

Goldman Sachs

Ogilvy & Mather

Value Partners

## Experience



### ● Founder

Aneesha | Mar 2018 - Now

### ● Strategic Planner

Ogilvy & Mather | Dec 2013 - Oct 2016



### ● Business Analyst

Value Partners | Sep 2011 - Oct 2012



### ● Intern

Value Partners | Jun 2010 - Nov 2010



### ● Summer Internship in the Economics Research Division

Goldman Sachs | Jun 2007 - Aug 2007

### ● One year traveling in India - sourcing traditional textile artisans and makers

| Jan 2017 - Jan 2018

## Education & Training

2018 - 2018

### ● Accademia del Lusso Milan

Professional course in pattern making, Fashion Design and Pattern making

2009 - 2010

### ● HEC School of Management

Masters,

2005 - 2009

### ● Università Commerciale 'Luigi Bocconi'

Masters,