



# Sage Vanalstine

Photographer & Digital Marketer

Paris, France

[View profile on Dweet](#)

## Links

[Website](#) [Instagram](#)

## Languages

French (Basic)

English (Fluent)

## About

Hi! I am Sage, an American currently living and working in Paris! Personal passions in social media and photography pushed me to pursue a degree in Marketing and freelance work experience.

Throughout work and school, I became fascinated in building strong communities because of the importance of communities to businesses and their customers.- Communities create a sense of trust for customers and allow brands to easily and personally engage with their clients to receive great UGC, feedback, etc.

I am very personable, out-going and enjoy collaborating with others. I am looking to work with companies who value personal development and are driven to build engaging communities.

### BRANDS WORKED WITH

- Adobe
- Dweet.
- lemlist
- Sagevphotography
- Singulart

## Experience



### Community Manager

Dweet. | Sep 2022 - Now

### Photographer

Sagevphotography | Aug 2017 - Now

Freelance Photographer for my company sageVphotography. Specializing in senior, family, engagement and graduation pictures while also doing work for local business such as corporate headshots and product images. Through utilizing effective marketing techniques my amount of business has increased by thirty percent each year. My portfolio can be found at [https:// www.sagevphotography.com](https://www.sagevphotography.com)



### Community and Events Manager

lemlist | Jan 2022 - Aug 2022



### Social Media & Content Coordinator

Singulart | Mar 2021 - Aug 2021

-Liaised between artists and the SINGULART team by attending art galleries and art fairs, proposing promotions on Social Media and executing on Community Management.  
-Contributed to 33.5 percent growth on Facebook, 39.7 on Instagram, 6.29 on LinkedIn, 4.76 on Pinterest during my 6 month internship  
-Developed and launched weekly news articles using Wordpress which were promoted on Social Media.



### Brand Ambassador

Adobe | Jan 2019 - Jan 2022

-Formulate a marketing plan, strategizing tactics on how to shape the program and carry out initiatives capturing at least 250 student leads, 20 clubs, and 5 professors interested in learning more about Adobe.  
-Plan and execute 4+ Adobe workshops teaching students how to best utilize Adobe applications.  
-Promote Adobe through content creation and advertising through personal social media channels, driving students' awareness and interest, leading to increased activations of free Adobe Creative Cloud at Michigan State University and grow brand awareness.

## Education & Training

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2018 - 2022 ● Michigan State University  
Bachelor , Marketing