



Charlotte Davis

Inspiring retail assistant, eager to learn employee, fashionable,

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Languages

English (Fluent)

About

With extensive experience in customer service and sales, I excel at enhancing shopping experiences through effective merchandising, cash handling, and problem-solving. Adaptable to dynamic retail environments, I ensure efficient store operations and foster strong client relationships.

BRANDS WORKED WITH

London

shandos grill

keen krew removals

Experience

● hostess

London | Nov 2023 - Dec 2023

comprehensive event proposals that met the unique needs of each client. Sourced appropriate venues for various types of events based on client specifications. Provided excellent customer service, leading to repeat business from satisfied clients. Managed budgets to maximise return on investment for clients. Developed relationships with key industry vendors, enhancing the selection of services available to clients. Ensured seamless event execution with detailed



● editing

Lewisham Music | Oct 2022 - Apr 2023

● Co-Editor

London | Oct 2022 - Mar 2023

Maintained professional image at all times whilst serving as the face of each event. Prioritised safety protocols, ensuring peaceful atmosphere at all gatherings. Handled last-minute changes in presentation content effectively, demonstrating adaptability. Adopted interactive approach whilst presenting, fostering positive audience response and interaction. Maintained professional demeanour under pressure while addressing large audiences at high-profile events. Maintained confidence in public speaking July 2023 - July 2023 football beyond borders - london Charity fundraiser Organised creative fundraising activities to boost donations. Fostered positive relationships with media outlets for increased event publicity. Increased public awareness by organising charity events and promoting them in local communities. Handled crisis communication with professionalism and proactive mindset to mitigate damage and restore positive image. Helped create messaging for fundraising events to generate over £[Amount] in revenue. Communicating with the public in order to secure a higher revenue recruiting others to assist with the activities of fundraising October 2022 - March 2023 lewisham music - london Podcast Co-Editor Edited and uploaded footage to

● market trader

shandos grill | Jan 2020 - Sep 2022

sensitive documents. Responded calmly under pressure maintaining professionalism at all times. Maintained cleanliness and order in the work area, promoting a professional image. Organised detailed moving schedules, ensuring smooth transitions. January 2020 - September 2022 shandos grill - london Street market trader Worked flexible hours including weekends and holidays for maximum sales potential. Utilised effective selling techniques resulting in increased sales performance. Participated actively in community events as part of marketing efforts. Maintained up-to-date knowledge of market trends, ensuring competitive positioning. Identified customer needs by active listening and questioning techniques. Upheld high standards of customer service at all times, promoting positive brand image. Ensured store cleanliness and hygiene for a pleasant shopping environment. Assisted in setting up and breaking down stalls efficiently whilst maintaining safety standards. Showcased excellent merchandising skills for

appealing product displays. Dealt calmly with challenging situations or complaints without escalating conflict. Built strong relationships with customers, leading to repeat business. Handled cash transactions accurately, ensuring customer confidence. Adapted quickly to weather conditions, protecting merchandise from damage. Complied strictly with food safety regulations when handling consumable goods. Updated product labelling and pricing to reflect discounts and offers. Assisted customers with product selection and sales, recommending items to increase transaction value.

- **Assistant Mover**

keen krew removals | Aug 2021 - Sep 2022

moves, maintaining efficiency. Demonstrated strong attention to detail when packing items, minimising damage potential. Assisted in loading and unloading of company vehicles for timely completion of tasks. Managed packing of office equipment for safe transport. Utilised proper lifting techniques to avoid injuries on the job. Collaborated effectively with colleagues on large-scale projects, ensuring success. Followed safety guidelines when operating