



Eduard Jaye Nama

Graphic Designer | I Bring Boring Creative Brief to Life

📍 London, UK

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Links

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Languages

English (Work Proficiency)

About

Experienced professional and diligent graphic designer with a track record of delivering excellent user experience and innovative design solutions for high profile corporate companies and brands.

Has several years of graphic design experience gained through working for several leading global brands. I have accumulated varied experiences, proactive collaborations from conceptualising to execution, across print design, digital media, videos, motion graphics, and art direction. My dedication to graphic design allowed me to win numerous corporate awards for consistent delivery of exceptional creativity, ability to maintain the accuracy of the artwork, and being adaptable to change.

BRANDS WORKED WITH

- Affinityx Full-Time
- Globe Telecom Contract
- Pharmeng Ltd Contract
- Sgs Gulf Limited Full-Time
- Huawei
- Citi

Experience

● Graphic Designer

Pharmeng Ltd Contract | Aug 2021 - Now

Reporting to the Digital Solutions Lead, contracted to provide creative support for the website migration of MSD micro sites, offering design advice and guidance and sustain the quality branding of the company. This includes the entire process of defining requirements, visualising and creating graphics including motion graphics, illustrations, logos, UI/UX design and photo manipulation.

● Senior Graphic Designer

Sgs Gulf Limited Full-Time | Mar 2017 - Apr 2021

Reported to the Design Studio Supervisor, provided 1st and 2nd line Design Service for SGS Global Business Lines and supported Global Corporate Communications.

Key Responsibilities

- Developed and implemented the corporate and business designs; continuously updated and revised the material to remain fresh and current in keeping with new targets, trends, and markets.
- Collaborated with project managers and stakeholders in the creation of innovative designs to attract the eye of discerning customers and businesses.
- Delivered training sessions to Design team members to impart critical knowledge and skills, sensitivity to cultural and business variances, and supporting the adaption of campaigns whilst retaining the core branding.
- Trained, inducted and mentored all newly on-boarded designers to ensure compliance with the Studio processes and maintenance of the highest quality standards.
- Drove efficiency and productivity, including reacting positively to last minute developments to elicit rapid responses without compromising quality.

Key Achievements

- Significantly contributed to the successful launch of BE the Benchmark global campaign of SGS's Certification and Business Enhancement (CBE)
 - Designed art, layouts, colour, story, and typography in line with brand vision
 - Created finished copy and art using Photoshop, Illustrator, InDesign, and Acrobat
 - Modified all existing materials to align with the new design guidelines see less

- **Visualizer**

Globe Telecom Contract | Jun 2014 - Dec 2016

Reported to the Creative Lead, was responsible for the creation and design of marketing materials in line with the Corporate Branding. This included, but was not limited to, creating design solutions that had high visual impact which involved listening to clients and understanding their needs before making decisions. Ensured requests were accomplished/completed within the SLAs/KPIs of the department. Met quality targets and produced error free outputs by carefully following instructions provided by internal and external customers.

Key achievements

- Directed a photoshoot for Project DaVinci, the internal image bank for all Globe brands.
- Assessed the Go-See of models to determine brand requirements.
- Negotiated with suppliers, bought required items at the best prices.
- Liaised with logistics sections to ensure that the shipping of goods was scheduled correctly for the location.
- Restructured a new working process for the team to solve, and eventually, prevent problems. This offered strategies and approaches for helping artists and clients be as productive as possible in their daily work.

[see less](#)

- **Graphic Designer**

Affinityx Full-Time | May 2013 - Jan 2014

Produced visual solutions to the marketing needs of client across print media using variety of methods such as colour, type, illustration, photography, and various print and layout techniques in the most effective way. Created digital work using a variety of software, such as Adobe Illustrator, Photoshop, InDesign, Acrobat Professional, and other related design application software.

[see less](#)



- **Marketing Graphic Designer**

Huawei | Feb 2022 - Dec 2022

Reported to Marketing Design Manager, contracted to provide creative support for marketing and communications need for Huawei App Gallery in UK and EU countries.



- **Senior Graphic Specialist,**

Citi | Mar 2023 - Now

Under direction of Design Team Manager to produce custom high-end graphics including bespoke covers and templates, logos, bespoke design requests, etc. from concept to finished artwork, as well as assist with the production of pitchbook materials.

Education & Training

2009 - 2013

- **Far Eastern University**

Bachelor's Degree, Fine/Studio Arts, General