Dweet



Ronald Abdala

Fashion Designer / Creative Director

O London, UK

Portfolio link

Portfolio file

View profile on Dweet

Links

in LinkedIn

O Instagram

Languages

English (Native)

French (Fluent)

Arabic (Fluent)

About

Emerging designer, Ronald is an honors graduate of ESMOD-Beirut, and Central Saint Martins in London. He launched his first ready-to-wear collection, X-Ray, in 2007, and was quickly recognized by the international fashion press as something of a rebel, and compared to such luminaries as Jean-Paul Gaultier and Alexander McQueen.

Born in London in March 1979, his culturally diverse fashion style is a reflection of his rich international background, (having lived and studied in London, Lagos, Paris, Nice, Los Angeles, and Beirut).

Since the launch of his label, Ronald has produced sixteen women's' ready-to-wear collections, as well as 5 couture collections, and three bridal. His signature style includes bias-cut gowns, elaborate draping, and creative embellishments and embroideries. His style is bold and architectural yet sensual and feminine. His distinctive designs represent a unique interplay of western fashion modes and craftsmanship with traditional Middle Eastern elements.

BRANDS WORKED WITH

House of Ronald (Ronald Abdala Ltd.)

MAISON RABIH KAYROUZ

Experience

Senior Designer

| Jan 2018 - Dec 2020

As head of design with the brand Replika New York, I was in charge of overlooking the entire scope of the collection, from design to manufacturing, dealing with suppliers, interns, manufacturers both local and foreign.

Founder/ Creative Director/ Head Designer

House of Ronald (Ronald Abdala Ltd.) | Mar 2007 - Aug 2018

In the course of running my own luxury women's ready to wear line, I have designed and produced seasonal collections in the last ten years. Whilst this involves running a varied team, I have been very hands-on in all stages from conceptualization to production and presentation. My route into fashion design was via my skills in illustration. This means I can sketch both detailed full looks and technical drawings that I would present to my production team to implement. My sensitivity to and joy in color and print is, in my view, a result of my Middle Eastern heritage.



Designer

MAISON RABIH KAYROUZ | Mar 2004 - Aug 2006

- Designed Couture collection, as well as Client private orders.
- In charge of Design and pre-production of Ready-To-Wear Collection
- Researched documentation, details, textiles, colors, fabrics and lines.
- Designed all embroidery
- Worked on toile's for couture collection

Education & Training

2002 - 2004 Central Saint Martins School Of Design

Advanced studies, Fashion Design

1999 - 2002 **ESMOD École Supérieure des Arts et techniques de la**

Bachelor of Arts - BA, Fashion/Apparel Design

1998 - 1999 • Lebanese American University

Graphic Design, Graphic Design