



Clare Holden

Freelance Copywriter and Content Writer

Fashion Consultant - Fabric Sourcing and Manufacturing

Dublin, Ireland

[Portfolio link](#)

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Links

[Website](#) [Blog](#)

Languages

Spanish (Fluent)

English (Native)

About

I have worked as a Freelance Writer, Content Writer, Copywriter ever since graduating from my BA (Hons) in Journalism and Communications 15 years ago I have worked as a freelance writer - covering beauty, health, nutricosmetics, wellness, yoga, luxury fashion and jewellery as well as tech advancements and apps within these sectors. I write engaging content for the reader while organically integrating keywords for SEO and product recommendations.

I work as a fashion consultant for fabric sourcing and manufacturing.

Experience

● Founder / Designer

| Jan 2019 - Now

I founded White Night, a luxury artisan womenswear label in 2019. Specialising in handcrafted goods made from natural fabrics. My job here includes designing, sourcing and overseeing the production of our pieces, managing our shopify store and the day to day running of the business.

● Freelance Writer / Copywriter

| Sep 2007 - Now

Ever since graduating from my BA (Hons) in Journalism and Communications 15 years ago I have written Articles, Website Content, Copywriting in various formats, Marketing Emails, Product/Service Descriptions, Blog Posts, Reviews, White papers and Ebooks. I have covered topics such as beauty, health, nutricosmetics, wellness, yoga, luxury fashion and jewellery as well as tech advancements and apps within these sectors. I have written content for brands such as Nike, Charlotte Tilbury, Trilogy Skincare, Cowshed Spa, Beefeater Gin and Stella McCartney. <https://holdenclare.journoportfolio.com/> I write engaging content for the reader while organically integrating keywords for SEO and product recommendations.

Education & Training

2013 - 2014 ● LCI

Fashion Design, Higher Diploma

2007 - 2008 ● LA Academy of Creative Arts

Higher Certificate Makeup Artistry and Natural Skincare., Makeup Artistry and Natural Skincare.

2003 - 2007 ● Griffith College

BA Journalism and Communications, Bachelor of Arts

2003 - 2005 ● Grafton Academy

Higher Diploma Pattern Construction , Pattern Construction