



# Genevieve O'Sullivan

Out the box thinking super creative who loves creative problems solving.

📍 Brighton, Brighton and Hove, UK

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## Links

[LinkedIn](#)

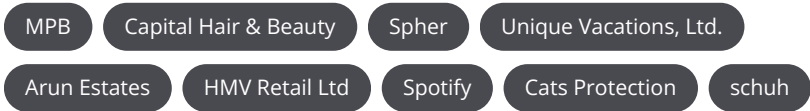
## Languages

English (Native)

## About

Young super creative that loves creative problem-solving.

### BRANDS WORKED WITH



## Experience



### ● Graphic Designer

MPB | Oct 2021 -

Part of a smaller team within the larger MPB marketing team, and we cover global markets such as the UK, US, DE, and FR. My role involves completing campaigns from start to finish, presenting my creative solutions/directions to the VPs of marketing. I also brief copywriters across the markets, as well as the photographer and videographer. Additionally, I follow others' creative projects. My projects range from assets for social media, email, and web banners to print, magazine ads, and merch, and at times videos too. I have also contributed to the company rebrand. Working both from home and in the office.

I have learned and grown as both a person and designer during my time at MPB, and I continue to learn every day.



### ● Artworker/Content Creator

Capital Hair & Beauty | Mar 2021 - Sep 2021

Working as a part of a fast-paced team that was responsible for creating emails, social media and website graphics, GIFs, and some print materials for the UK and Irish market. Additionally, I was involved in the process of rebranding and updating the company's assets and documents as part of the rebranding initiative. Working both from home and in the office.

### ● Head Of Design

Spher | Nov 2020 - Dec 2022

Working remotely with a small team across Europe for a start-up, where I was responsible for the graphic design. My duties include branding the company and creating designs from a loose brief to promote the app before launching on social media in the UK and across Europe, helping with copy on the website, as well as working on app design and workflow.

### ● Junior Designer

Unique Vacations, Ltd. | Apr 2019 - Jul 2020

Creating assets for social media, print, websites and more within a strong and well-known company within its industry. Videos, animated GIFs, timeline images, weekly newspaper ads for a B2B and B2C audience across the UK and Europe.



### ● Graphic Designer

Arun Estates | Jun 2018 - Mar 2019

Covering senior Graphic Designer on maternity leave. Creating logos, brand guidelines, brochures, windows cards, promotional posters, advertisements and monthly articles alongside handling social media posts.

### ● Sales Assistant

HMV Retail Ltd | Nov 2017 - May 2018



### ● Spotify Student Brand Manager

Spotify | Sep 2016 - Jun 2017

I was the Student Brand Manager for Seed Marketing at my university, where I got the chance to promote Spotify. As a music enthusiast, this was an incredible opportunity for me. My responsibilities included organising events, creating social media content, and increasing brand awareness. This required me to possess strong management skills excellent planning abilities and improved my ability to approach people in person with confidence.



- **Volunteer Graphic Designer**

Cats Protection | Jul 2015 - Aug 2015

Working in-house for the design department, I gained skills in new territories such as packaging, info-graphics and image collating.



- **Sales Assistant**

schuh | Apr 2014 - Aug 2015

Interacting with potential customers, giving them information and advice to help them decide which shoes to buy. I enjoyed working with the team and serving customers. I learnt a lot about customer service, how to deal with different customers; old, young and sometimes difficult ones. I also experienced working in different parts of the shop such as on the floor, behind the till and in the stock room. I began to learn how to do returns and how to fit children's shoes.

## Education & Training

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2014 - 2017 ● **Falmouth University**

Bachelor's Degree,