



# Joan Hung

Business Development and Sales Professional | London | Hong Kong

London, UK

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## Links

[LinkedIn](#)

## Languages

English (Fluent)

Cantonese (Native)

Mandarin (Fluent)

Thai (Basic)

## About

I am a Functional Medicine Certified Health Coach, accredited by FMCA. I have a profound passion for lifestyle medicine.

I work with people who are great, but there is something bugging them like stressed/ fatigue/ have chronic pain/ have a belly/ can't lose that weight/unhealthy relationship, etc.

I focus on effective communication strategies to address the root causes of the problems. I meet you at where you are to implement actions and develop small habits. My aim is to empower you to make lasting and life changing transformation to thrive.

If you are seeking a compassionate and knowledgeable ally to support you in reclaiming your well-being, Together, we will work on one thing at a time to create your ideal healthy being.

1:1 Health Coaching

Group Coaching

Corporate Health Coaching

Book a free discovery call now <https://calendly.com/joanhung/30min>

#functionalmedicine #healthcoach #lifestylemedicine #nutrition #movement #mindbody #relationships #stressmanagement #chronicpain #disease #fatigue #sleep #weightmanagement #corporatewellness #healthcoach #corporatehealth-coaching

### BRANDS WORKED WITH

Spiritrade

Planet B

Shae/ph360

La Rose Noire

A.S. Watson Industries

Bombol

MetaDesign

Enoteca

Intelligent Concepts

## Experience

### ● Functional Medicine Certified Health Coach

| Feb 2024 - Now



### ● Sales Manager for APAC

Spiritrade | Aug 2022 - Feb 2023

### ● Business Development

Planet B | Feb 2022 - May 2022

### ● Personalized Health and Wellness Coach

Shae/ph360 | Sep 2021 - Now



### ● Sales Manager for Valrhona Selection

La Rose Noire | Jun 2021 - Feb 2022

### ● Assistant Channel Sales Manager (Business Development Manager)

A.S. Watson Industries | Jul 2020 - Feb 2021

On a special team for new projects development  
Responsible for new brands development into market  
Strategic planning for penetration into all channels



- **Sales Manager (Global)**

Bombol | May 2019 - May 2020

Built and developed distribution partnerships around the world.  
Analyzed and rationalized business proposition and value chain.  
Developed brand plans by regions.  
Traveled internationally and identified potential new partners to introduce brand to markets.  
Maximized sales and brand exposure in various channels.  
Built relationships with partners to maximize opportunities.  
Monitored market and strategised for short term and long term plans.



- **Senior Business Development Manager**

MetaDesign | Mar 2010 - May 2019

Business development of premium F&B brands in varieties of channels- horeca, retail, industrial.  
Strategic solutions to clients to maximize benefits.  
Inventory control, planning.  
Marketing luxury F&B brands.



- **Sales Representative**

Enoteca | Jan 2009 - Mar 2010



- **Junior Designer**

Intelligent Concepts | Aug 2008 - Jul 2009

## Education & Training

2023 - 2024

- **Functional Medicine Coaching Academy Inc.**

Functional Medicine Certified Health Coach,

- **University of Greenwich**

Bachelor of Arts - BA,

- **HKUSPACE**

Higher diploma,

- **HKUSPACE**

Advanced diploma,