



# Florent Baheux

Photography / Videomaking / Art Direction / Freelance  
Footwear designer

📍 France

[Portfolio link](#)

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## Links

 [LinkedIn](#)

## Languages

English

Français

## About

Being a Creative at my core, is my definition. I think design as a whole. I enjoy working in different areas of design—whether it's creating footwear, apparel, graphics, or snapping photos and making videos. I love exploring various aspects of design, taking a hands-on approach from start to finish.

Don't hesitate to contact me if you need expert advices on footwear design, or if you need to get the artistic direction of your brand. I will be the man to call !

### BRANDS WORKED WITH

Florent Baheux Studio

PUMA Group

Adidas

## Experience

### ● Freelance Content Creator - Photo Video Graphic design

Florent Baheux Studio | May 2024 -

Creating content, Photos, videos, Graphic design, especially for Social networks.

I'm specialized in Gastronomy, Sport and Lifestyle. Working across Europe

### ● Senior Designer Colors&Materials

PUMA Group | Dec 2022 - May 2023

CMF designer - Puma Sportstyle



### ● Designer - Core / Sportswear

Adidas | Jul 2020 - May 2022

Working as a Footwear designer in Adidas Sportswear, in Adidas HQ, Herzogenaurach.



### ● Designer - Running BU

Adidas | May 2019 - Jul 2020

Working as a Footwear designer in Adidas Performance - Running, in Adidas HQ, Herzogenaurach.



### ● Designer - Originals BU

Adidas | Aug 2017 - May 2019

Working as a Footwear designer in Adidas Originals, in Adidas HQ, Herzogenaurach.

## Education & Training

2012 - 2015

### ● Rubika

Master Design and Management Product Design,

2007 - 2012

### ● ESAAT

BTS Product Design,