




Paul Khera

GRAPHIC DESIGNER



 London, UK

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Links

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Languages

English (Native)

About

I have been on many sides of the Equation

BRANDS WORKED WITH

Aveda

British Council

British Vogue

Fat, Fashion, Architecture, Taste

IDEO

Institute of Contemporary Arts

Suede

Wolff Olins

Experience

● Designer

Suede | Jan 2010 - Now

Design and packaging of Autofiction, their most successful album in recent years, as well as merchandise as tour photography



● British Council |

designer of "True Stories", their first interactive touch screen exhibition. significantly increased tourism to the UK from Japan in the 1990s.



● Graphic Designer

Aveda | Jan 2015 - Jan 2017

Design and packaging of Tulasara, one of their most successful product launches in recent years.



● IDEO | Jan 2003 - Jan 2004

concept designer for a Think Tank for Procter & Gamble. improved product design, user experience and business practice, increased turnover by 6% in the first 6 months.



● Typographer

British Vogue | Aug 1999 - Sep 2011

I designed six typefaces, for the British Vogue, commissioned by Robin Derrick.



● Junior Designer

Wolff Olins | May 1991 - May 1995

Design Manuals and Photoshop visualisations
clients included British Telecom, Q8 Oils, Philip Morris, Inland Revenue

● • Designer and co-curator

Fat, Fashion, Architecture, Taste | Jan 1989 - Jan 1996

Identity for an influential arts organisation, that was far above anything that existed at the time.



● Graphic Designer

Institute of Contemporary Arts | Jan 1989 - Jan 1991

Designer of the ICA bulletin.
• Design of Posters, Catalogues & Collectibles for Major Exhibitions for famous contemporary artists including Damien Hirst, Chapman Brothers
• This gallery was part of the world famous YBA movement.
• Identity design of ICA 50 logo and promotional materials increased younger audiences.

Education & Training

- **London College of Communication**
PostGraduate Diploma, Photography & Advertising
- **Manchester University**
Degree, Graphic Design.