# Dweet



# **David Mateo**

Product designer, teacher.

Bordeaux, FrancePortfolio linkPortfolio file

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## Languages

French (Native)

English (Fluent)

### **About**

Product designer for 25 years including 20 years in the fashion industry. As an accessories, bags and footwear expert, I worked as a designer and design manager in leading international companies. I handle the complete design process from A to Z including development and photo shoots. I created my own design and photo company in 2013 to work on diverse projects like ZILLI, LUNDI Paris, ASHOKA Paris, Odlo, Pataugas... Bilingual english french, I manage the development trips to Asia and Europe. At last, I'm teaching, one month a year, fashion design for accessories in Shanghai Jian Qiao university (Intermak: International College of arts and design).

#### **BRANDS WORKED WITH**

Cycleurope Ab David Mateo Design Sarl Faurecia O'Neill Oxbow S

Rip Curl Europe Shanghai Jian Qiao University

# Experience

#### Professor of fashion design for accessories

Shanghai Jian Qiao University | Nov 2015 - Now

I usually teach there once a year for a month. Teaching:

- -Complete process to built a collection: Brand and consumer analysis, benchmark, mood boards, color palette etc...
- -Illustrator tech packs and renderings.
- -How to create relevant design and present the work to an audience.

#### Product Designer

David Mateo Design Sarl | Nov 2013 - Now

Design and development bags: LUNDI PARIS: Men's collections since 2016. ASHOKA PARIS: Women's collections since 2018 + collection for Pamela ANDERSON (made with her). MUB: Men's collections since 2013: Red Dot Design Award 2014. MINELLI :Men's collection (2022). BOUCHERON: Unisex bags (2022). ZILLI: Men's collection (2020). TINN-SON: Men's bags. PATAUGAS: Men's collections. ODLO: Unisex collection (2018). BMW: Unisex collection (2017). FREEJUMPSYSTEM: horserinding bag (2017). Design and development footwear: SPARTOO: Women's collections (2022). NORTHWAYS: Unisex safety shoes since 2020. ASHOKA PARIS: Unisex sneakers. FLEX-ON: M&W horseriding boots. PATAUGAS: 16 men and women's collections. CHEVIGNON: Men's collection 2014 MILLET: Unisex technical shoes. FREEJUMPSYSTEM: Women's horseriding boots. Design teacher: SHANGHAI JIAN QIAO UNIVERSITY: Intermark International Design College. (since 2016) ECOLE DE CONDE Bordeaux. (since 2022) Design and developpement accessoiries and apparel: KROOP'S: Eyewear collections since 2021(USA). COOLTRAP: headwear 2013(UAE). FLEXFIT: headwear. Photographer: PATAUGAS: Packshot & lifestyle accross 6 men and women's collections. LES TROPEZIENNES: shooting Lifestyle. (2018). KRAKEN: packshots 2016-17-18. FREEJUMP-SYSTEM. packshot 2016

#### Senior designer

Oxbow S | Aug 2008 - Nov 2013

Senior designer for bags, accessories mainly but also footwear, eyewear and watches for creative directions. Also graphic design and photo shootings. Management, trend boards, sketches, technical drawings, samples development up to production. Frequent travels to Asia for sampling, worldwide meeting and shopping for trends.



#### Senior designer

O'Neill | Jan 2007 - Jul 2008

Management of the bags and accessories design team. Complete design process and development: Trend boards, sketches, tech packs and development in the factories specially in Asia. Worldwide shopping trips for trends and frequent design meetings in California.

#### Designer

Rip Curl Europe | Jan 2001 - Jan 2007

Product designer: Trend boards, sketches, technical drawings, samples development up to production. Frequent travels to Asia for sampling, worldwide meeting and shopping for trends. FOOTWEAR: summer range 03 with iconic styles like "Rip" and "Carve" (best sales for several seasons) BAGS: 9 collections designed. Technical, travel, urban and Back to school ranges. EYEWEAR: 4 collections: worldwide eyewear design including sunnies, snow goggles, optical and packagings. Iconic style designed such as "Supertube" and technical innovative projects as "third eye".



#### Designer

Faurecia | Aug 1996 - Aug 2001

1996 to 2001 FAURECIA (3rd automotive supplier worldwide) Paris (FRA) Product designer, interior car department. Project for the world car tradeshow Paris 96 and Frankfurt 97. Projects for Peugeot-Citroen, Renault, Mercedes, Audi, Bmw-Rover, Daihatsu, Mitsubishi, Hyundai and Ford. Frequent trips throughout Europe (for Audi) and to Detroit USA (for Ford) for team work.

#### Product and Graphic designer

Cycleurope Ab | Jan 1996 - Aug 1996

Product and graphic designer Internship: Range 1997: Frames and accessories design, logos and decorations. www.coroflot.com/davidmateo