



Iman Gomes

A joyful and open minded woman. I am a recent graduate looking forward to pursue her master next year !

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Languages

French

Spanish

English

About

With expertise in brand consulting and a knack for creating engaging content, I've honed my customer service skills across diverse retail settings, specialising in premium beauty, fragrances, and accessories. Fluent in English, native in French and basic in Spanish, I excel in fast-paced environments, demonstrating adaptability and commitment to excellence in every task.

BRANDS WORKED WITH

AToure Management & Consulting

BNP Paribas

Float Hub

ZARA

Hugo Boss

FREE THE YOUTH

Experience

● Influencer Consultant

AToure Management & Consulting | Oct 2023 - Feb 2024

AToure Management & Consulting is a management & consulting agency that works with influencers. Consultant.

- Liaised with third parties to secure partnerships when necessary
- Designed visual promotional content for third parties.
- Reported progress to the team
- Set up, monitored, and optimized marketing campaigns on social media.
- Contribute to the planning and execution of events.
- Assist in researching and discovering industry influencers and partners.



● Intern

BNP Paribas | Jul 2022 - Aug 2022

BNP Paribas is a French commercial bank. The internship was in the stock market sector. Intern.

- Updated clients, learned currencies and advised new clients on their portfolios.
- Collaborated with team members to develop creative campaigns for social media platforms.
- Developed and updated tracking spreadsheets for process monitoring and reporting.

● Social Media Coordinator

Pan African Youth Union | May 2022 - Now

Pan African Youth Union is a NGO working to improve living conditions in Africa.

Social Media Coordinator.

- Developed marketing content such as blogs, promotional materials, and advertisements for social media.
- Collaborated with team members to develop creative campaigns for social media platforms.
- Set up, monitored, and optimized performance of online marketing campaigns using Google Ad Manager.
- Analyzed marketing plan and social media strategies to identify strategic weaknesses and make recommendations for improvements.
- Contribute to the planning and execution of events.



● Receptionist

Float Hub | Oct 2021 - Nov 2021

- Greeted incoming visitors and customers professionally and provided friendly, knowledgeable assistance.
- Answered the central telephone system and directed calls accordingly.
- Kept the reception area clean and neat to give visitors a positive first impression.



- **Sales Assistant**

Hugo Boss | Feb 2024 - Apr 2024

Assisting customers
Answering inquiries
Demonstrating products
Processing transactions
Maintaining cleanliness
Meeting sales targets

Education & Training

2024

- **Hult International Business School**

Bachelor of Business,

2020

- **École des Roches**

French Baccalaureate with,