



Chanel Holness

Private Client Junior Stylist

📍 London, UK

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About

As a committed and results-driven professional with extensive experience in the luxury fashion sector, I've worked across various domains, including administration, retail, personal shopping, styling, digital styling, and e-commerce. With a blend of creativity and business acumen, I'm known for my forward-thinking approach. My passion for luxury, client development, and continuous learning propels me forward.

In my role as a Private Client Junior Stylist at Farfetch, I excel in building enduring relationships and delivering personalised client experiences. With a reputation for exceeding expectations.

BRANDS WORKED WITH

- Farfetch
- Harvey Nichols
- Veale Wasbrough Vizards
- Selfridges

Experience



● Private Client Junior Stylist

Farfetch | Apr 2022 - Apr 2024



● LRTW Buyers Intern

Harvey Nichols | Feb 2018 - Mar 2018

- Checking order confirmations
- Setting up order allocations to store
- Sending weekly reports
- Attending team meetings



● Brand Manager for Valentino

Harvey Nichols | Sep 2014 - Mar 2022

- Annual Sales of over £500,000+ through client development, VIC appointments and outreach
- Developed an active client book consisting of HNWI, international royalty, etc
- Hosting regular VIC private appointments to deliver a tailored experience to clients
- Creating an excellent client experience from first contact through to delivery, maintaining a seamless customer journey, active engagement and retention.
- Assisted in events management for sales events such as the annual Harvey Nichols "Shopping Party" for private and public clients
- Driving sales and actively increasing sell-through via multi-channel sales tactics
- Engaging within L&D training for cultural awareness to develop confident communication skills within a globalised destination
- Converting and retaining digital customers through virtual communications technology such as Hero
- Delivering weekly trade reports- sales overview, high/low performance products, sell through, recommendations for inventory swaps, etc
- Assistant buyer at Valentino's seasonal buying appointments at the Milan & Paris showrooms



● Senior Sales Associate - (Women's International Designer Shoes)

Harvey Nichols | Nov 2013 - Sep 2014

- Selling luxury designer shoes- Givenchy, Valentino, Céline, Saint Laurent Paris, Balenciaga, Alexander McQueen, Gianvito Rossi and Sophia Webster
- Providing a high standard of customer service
- Good track record of working towards individual and group sales tar-

gets

- Experience building long-lasting relationships with clients
- Using CRM (Customer Relationship Management)

● **Corporate Receptionist**

Veale Wasbrough Vizards | Mar 2011 - Jul 2013

- Ensuring a professional image of the company is portrayed at all times
- General responsibility for the day to day running of the reception area
- Meet and greet clients, staff and visitors, providing a friendly and professional welcome
- Dealing with clients- HNWI, Celebrities, Middle Eastern Royalty
- Informing staff that their guest has arrived
- Answering the switchboard, transferring calls, email detailed messages
- Manage the reception inbox responding to staff queries a polite, helpful and timely manner
- Manage all meeting rooms bookings via Microsoft Outlook ensuring that any double bookings or conflicts are avoided and any issue are dealt with and resolved
- Arranging catering and refreshments for meetings according to requirements
- Clear the meeting rooms in a timely manner at the end of all meetings
- Check all invoices are correct against orders for catering, courier services and taxis
- Check stationery cupboard to see what items need to be ordered
- Perform Fire Warden duties

● **Fashion Stylist and Personal Shopper**

| Apr 2008 - Feb 2011

- Creating visual images
- Dressing models for shoot
- Collating information on customer preferences
- Personally assisting with designing a wardrobe for specific needs
- Assembling a variety of looks for clients
- Digital personal shopping

● **Stylist Assistant/ Wardrobe Assistant**

| Jun 2003 - May 2008

- Assisting on many editorial & catalogue shoots
- Assistant stylist for Sony Play station commercial
- Assistant stylist on charity fashion show for Pink Ribbon Foundation
- Preparation for show including sourcing items, fittings and alterations
- Styling contestants and celebrities for show (Comic Relief Does Fame Academy (BBC1), Grease is the Word (ITV), Britain's Missing Top Model)



● **Sales Consultant**

Selfridges | Jul 2001 - Jul 2010

- Providing exceptional customer service at all times
- Building & developing relationships with customers (HNWI, VIPs and Stylists) & managing my own client book
- Confident working in a team and on my own with a 'can do' attitude
- Cash management
- Ad hoc administration
- Maximize every selling opportunity to achieve store and individual sales targets
- Having a flexible approach to the needs of the business
- Strong product knowledge
- Maintain visual merchandising and display at all times