

Zena Utsalo

Skilled and Dedicated Professional Fashion Assistant

London, UK

[Portfolio link](#)

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Links

[Website](#)

Languages

English (Native)

French (Basic)

About

Zena Utsalo is a professional Fashion Assistant and freelance Fashion Stylist with formal education in fashion design, media, and business. Currently based in London and recently graduated from the University of the Arts London, Zena looks to seek new opportunities within creative sectors of the industry that integrate both art and fashion.

BRANDS WORKED WITH



Experience

● Student Content Creator

University of the Arts | Jul 2022 - Jun 2024

Created engaging video content for the University of the Arts London social media platforms



● Lead Dresser

London Fashion Week | Jan 2022 - Now

Mark Fast, Nadine Merabi, Oqliq, Pritch

● Fashion Studio Admin Assistant

| Jan 2018 - Now

Daniel Lee, Calvin Opaleye, Amber Watkins, Sonia Chedli, Olga Barsky, Juliana Schiavinatto

● Fashion Styling Assistance

| Jan 2018 - Now

Elle Canada, Paper Magazine, The Face Magazine, Nuvo Magazine, Rain Magazine

● Commercial Fashion Styling Assistance

| Jan 2018 - Now

Browns Shoes, Uncuffed Leather

● Celebrity Fashion and Event Styling

| Jan 2018 - Now

Winnie Harlow, Zinnia Kumar, Lamar C Taylor, Brooke Lynn Hytes, etc



● Luxury Sales Associate

Selfridges | Jun 2022 - Aug 2023

Maria Black Fine Jewellery and Luxury Piercing Studio

● Fashion Styling

| Jun 2021 - Now

Editorial - TMRW Magazine, VSZN Magazine, 17:23 Magazine, Mob Journal

Commercial - The Sports Network, Derschutze, ByVarga, Dyson Vacuums



● Costume Designer

Investigation Discovery | Jan 2020 - Jan 2021

Season One release of "Fear Thy Neighbour"



● **Assistant to the Creative Director**

Burberry | Aug 2023 - Dec 2023

Contracted Runner and Assistant to Burberry Chief Creative Officer,
Daniel Lee

Education & Training

2021 - 2024

● **London College of Fashion**

BA Fashion Styling and Production, Arts