



# Eva Feld Ba, Ma

3D Senior Fashion Designer | Sustainable Innovation [Specialised in Knitwear, Impact Data]

📍 London, UK

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## Links

- [Website](#)
- [Blog](#)
- [LinkedIn](#)
- [Instagram](#)
- [YouTube](#)

## Languages

Portuguese (Work Proficiency)

English (Fluent)

French (Basic)

German (Native)

## About

Senior 3D Fashion Designer, active- and knitwear focus, Production Innovator. Artist, interested in the relationship between ecology, sociology and fashion. I cycle and grow trees too.

### BRANDS WORKED WITH

- BYBORRE
- Freiberuflich
- KJUS | Worldwide
- NÆKTA - Online shop for fashion accessories
- Seventh House PR / Showroom Seven
- TOM TAILOR GROUP
- Winser London

## Experience



### ● Senior Fashion Designer

BYBORRE | May 2022 - Jul 2022

Driven by the question of how to make impact data more tangible, BYBORRE, an innovative textile manufacturer with ambitions to reduce their global impact, asked for research support addressing this aspect to improve their newly launched textile design platform CreateTM (<https://byborre.com/>). The purpose being to educate the user in an engaging, informative, and playful way to encourage better, less impactful choices; an unprecedented, novel integration for a design software.



### ● Fashion and Textile Designer

Winser London | Oct 2018 - Dec 2018

I created these prints for Autumn/ Winter 2019

### ● 3D Fashion Designer

Freiberuflich | Jan 2018 -

Specialised in 3D garment software, automation and made-to-order in knitwear, I analyse processes and push boundaries through cross-disciplinary investigation. With my love for textiles and a habit of illustrating, I am eager to collaborate on visionary projects. As a system thinker, fashion designer and artist, I investigate how technologies can help move the fashion industry towards sustainable goals.

### ● Entrepreneur

NÆKTA - Online shop for fashion accessories | Mar 2013 - Dec 2018

Buying  
Social Media  
Corporate Design  
[www.naekta.com](http://www.naekta.com)

### ● Senior Fashion Designer

KJUS | Worldwide | Oct 2007 - Nov 2010

### ● Fashion Designer

TOM TAILOR GROUP | Jan 2004 - Dec 2007

### ● Marketing Assistant

Seventh House PR / Showroom Seven | Aug 2002 - Dec 2002

## Education & Training

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- 2021 - 2022 ● **London College of Fashion, University of the Arts London**  
Master of Arts - MA,
- 2004 - 2005 ● **AMD Akademie Mode & Design**  
Postgraduate Degree / Diploma,
- 2000 - 2004 ● **AMD Akademie Mode & Design**  
Bachelor of Arts - BA,