



Anna Longo

Assistant Buyer

Milan, Metropolitan City of Milan, Italy

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Languages

- Inglese
- Italian

About

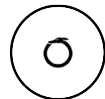
BRANDS WORKED WITH

- JEBV - Junior Enterprise Business Verona
- LVMH Perfumes & Cosmetics
- Rinascente
- Trussardi

Experience



- Assistant Buyer**
Rinascente | Apr 2022 - Apr 2023



- Retail Outlet Buying Assistant**
Trussardi | Feb 2022 - Apr 2022

- Merchandising Assistant**
LVMH Perfumes & Cosmetics | Mar 2021 - Feb 2022
 - Carry out analysis, reports and presentations
 - Support in order management through SAP
 - Market and competitor analysis and classification in terms of product and pricing positioning
 - Follow the local manufacturing process with suppliers
 - Follow the ad hoc requests



- President**
JEBV - Junior Enterprise Business Verona | Oct 2018 - Dec 2019
JEBV - Junior Enterprise Business Verona is a non-profit Association made up of students offering management consulting services.
 - Responsible of the annual strategy
 - Executive supervision of almost thirty Junior Entrepreneur



- Marketing and communication associate**
JEBV - Junior Enterprise Business Verona | Dec 2017 - Dec 2019
 - Drafting of the editorial plan for JEBV's communication channels
 - Basic content marketing and graphics
 - Creation of online and offline communication plans for internal and external projects
 - Organization of events

Education & Training

- 2020 - 2021 ● **Istituto Europeo di Design**
Master's degree,

- 2016 - 2019 ● **Università degli Studi di Verona**
Bachelor's degree,