



# Cameron Gibbison

Sales Assistant

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## Languages

English (Native)

Welsh (Work Proficiency)

## About

With a fervent passion for fashion and retail, my journey has spanned from Sales Associate at LUSH to Personal Shopper at Cloux Ltd., enriching my luxury service skills and product knowledge. I've crafted positive customer experiences across high street to luxury settings, bringing a deep appreciation for fashion history into every interaction.

### BRANDS WORKED WITH

Gaytimes

LUSH

Cloux Ltd

Starbucks

TK Maxx

British Red Cross

## Experience



### Fashion Assistant and Intern

Gaytimes | Jan 2024 - Apr 2024

During my studies at University, I was able to complete an academically accredited internship at GAY TIMES, which proved itself invaluable. I was able to properly work on my pre-existing skillset, skills such as Social Media analysis, Content Creation, Adobe Software and Google Workspace, I was also able to partake in brainstorming companies which we could approach for partnerships, or Liaising with talent.



### Sales Associate

LUSH | Sep 2023 - Nov 2023

Whilst working at lush I got my first real taste of a few things, I got to better understand brand campaigns and marketing, collaborations, fragrance and beauty retail as well! It was a very beneficial job.

### Personal Shopper

Cloux Ltd | Mar 2023 - Jan 2024

When I moved onto working as a Personal Shopper, I was able to truly understand what creates a luxury shopping experience. I was able to really evaluate what elevated that shopping experience. It also taught me some invaluable communication skills which I went on to utilise at my internship at Gay Times.



### Barista

Starbucks | Mar 2022 - Mar 2023

Whilst working as a barista I was able to really work on being detail oriented and crafting an incredibly positive retail experience, a skill which I've carried forwards in every job I've worked.



### Sales Assistant

TK Maxx | May 2021 - Mar 2022

Whilst working in retail at TK Maxx I got to build on a lot of my pre-existing skills, such as Teamwork, Organisational Skills and Time Management, all of these skills have allowed me to be successful in all manners of my career endeavours, both internships and part time work.



### Sales Assistant

British Red Cross | Sep 2020 - May 2021

Whilst volunteering at the Red Cross, I received some invaluable skills. Some of these skills I still use whilst working in a real fashion environment, such as curation, steaming and clothing care. It also allowed me to really learn my love of vintage clothing and have an appreciation for fashion history.

## Education & Training

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2022 - 2025 ● University of the Arts London London College of Fashion  
BA (Hons) Fashion Journalism and Content Creation,, Fashion