

Jeanette Nieman

Commercial Director / Managing Director

 London, UK

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About

Commercial Director with a demonstrated history of success in the luxury apparel and fashion industry across Women's and Childrenswear. Skills include Trend Analysis, Account Management, Negotiation, Leadership, Brand Development, Critical Path, Digital, Retail, Wholesale, Luxury Goods, and Sales Analysis.

BRANDS WORKED WITH

Amanda Wakeley

Burberry

Karen Millen

Kurt Geiger

Marie-Chantal Full-Time

Temperley London

the Conran Shop

Experience

- **Commercial Director**

Marie-Chantal Full-Time | Sep 2019 - Nov 2023

Commercial Director

- **Head of Wholesale**

Karen Millen | Jan 2019 - Aug 2019

Strategy, sales, business development and account management for Luxury and Premium Womenswear, Accessories and Shoes.

- **Head of Buying & Design (Mat cover)**

Kurt Geiger | Sep 2017 - Apr 2018

- **Head of Wholesale**

Amanda Wakeley | Mar 2015 - Sep 2017

- **International Sales Director**

Temperley London | Sep 2012 - Sep 2014

- **Sales Manager, Womenswear, Shoes & Accessories**

Burberry | Aug 2000 - Aug 2012

- **Contracts Manager**

the Conran Shop | 1997 - 2000

Education & Training

1984 - 1985

- **Redhill Technical College**

Journalism and Media Studies,