



Jane Zbirou

Marketing & Communication Expert

Paris, France

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Links

[LinkedIn](#)

Languages

English (Fluent)

French (Fluent)

Spanish (Basic)

About

Passionate, entrepreneur, creative and innovative, I have developed over the last 20+ years an in-depth understanding of the luxury industry, as well as increased expertise in brand strategy and operational marketing.

Leader and team player, I am convinced that success can only be achieved through a common vision, solid planning and continuous coordination. Able to grow with and within a company, I easily manage responsibilities and like to build positive relationships with my work colleagues at all levels of hierarchy.

Pragmatic, versatile and loyal, I know how to balance short and medium term contextual objectives while maintaining a long term vision for the company. I am certain that my advanced and varied skills, combined with my ability to deliver excellent results and my international experience, will be of immediate added value for a company.

BRANDS WORKED WITH

Avenue Montaigne, New York

Gingko Market Research

Montblanc, Richemont Group

Stephen Webster

The Conran Shop

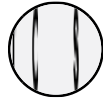
Van Cleef & Arpels, Richemont Group

Various

Experience

CEO

Gingko Market Research | Sep 2019 - Aug 2023



Global Multichannel Marketing and PR

The Conran Shop | May 2017 - Aug 2018



Global Marketing & Communication Director

Stephen Webster | Aug 2013 - May 2016

Marketing & Communication Director

Montblanc, Richemont Group | Apr 2011 - Aug 2013

Marketing & Communication Manager

Van Cleef & Arpels, Richemont Group | Oct 2006 - Mar 2011

Marketing Manager

Avenue Montaigne, New York | Sep 2004 - Aug 2005



Photography

Various | Sep 2002 - Aug 2004



TV Production

Various | Jan 1996 - Aug 2002