

# Gary Chan

Supervisor

Stanmore, UK

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## Languages

English (Basic)

Chinese (Fluent)

## About

I'm a graphic designer base with some video editing background. Also have experience in event projects. I'm open to any freelance, part time and long term opportunities.

### BRANDS WORKED WITH

Artpac Solutions Asia Ltd.

Otm Asia •

REA Group

Sgs Asia Pacific •

South China Media

Zen PR •

## Experience

### ● Studio Supervisor of Design Department

Artpac Solutions Asia Ltd. | Oct 2020 - Jul 2022

- Supervise a team of in-house designers, acts as the communication bridge between Creative and Account departments.
  - Handle project pitches with the Account Servicing team, manage creative deliverables, timeline and resources allocations.
  - Develop creative multimedia visual content for marketing and promotion purposes for FMCG brands; and create corporate newsletter, eDM and booklets for local big corporations.
- Clientele: Oreo, RITZ Crackers, Dreyer's Ice-cream, AIA Group, InvestHK, Hong Kong Post, Hong Kong Cancer Fund



### ● Multimedia Designer

REA Group | Jul 2016 - Jul 2020

- Collaborate with the event team to develop annual event concepts and design, create artwork for productions and QC onsite, from gala dinners to expo.
- Develop unique design for multi-marketing channels, which involves 2D and animated designs, such as web banners, web page design, annual award identities, eDM, infographic reports and social media posts.
- Work directly with the property developers marketing team to produce promotion videos for their hospitality projects.

### ● Graphic Designer

Sgs Asia Pacific • | Apr 2015 - Jul 2016

Handle FMCG brand's artwork adaptations eg. ALDI.

### ● Designer

Zen PR • | Sep 2014 - Apr 2015

- Work closely with the Account Servicing team to develop out-of-the-box concepts and visual designs for project pitching.
  - Manage event production onsite to ensure it meets the brand's quality and safety standard.
- Clientele: ELLE Magazine, Nielsen, Clarins

### ● Senior Web Designer in Digital Marketing

South China Media | Dec 2012 - Jun 2014

- Develop interactive social media content for local and international magazines, such as Jessica, Jmen and Marie Claire.
- Film and edit videos for marketing purposes, such as behind the scenes of cover story, annual event, celebrity interview.

### ● Graphic Designer

Otm Asia • | Sep 2010 - Sep 2012

- Handling the FMCG artwork adaptations eg. ThreeSixty, Airwaves
- Create layouts for restaurant menu.
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