



# Bhavya Sheth

Creative manager

[View profile on Dweet](#)

## Languages

- English
- Gujarati

## About

Hailing from India, | bridge culture and resources for creative endeavours. With a firm belief in the power of growth, | trained in Psychology and specialised in Expressive Arts Therapy to incorporate indigenous art forms with mental health care. Through my professional journey, | recognised the intricate connection between mind and body via music and movement. | trust in the power of reflection as a catalyst for learning. Curious about business and trends, | enjoy conversations about entrepreneurship and emerging market dynamics. My special interests lie in intersecting kindness, technology and community.

### BRANDS WORKED WITH

- Hindustan Pencils Pvt. L
- Jo's Art Box
- kosh
- The Wishing Factory

## Experience

- Fashion model**  
 kosh | Jan 2023 - Feb 2023
- Marketing Manager**  
 Jo's Art Box | Aug 2021 - Feb 2022
- Prevention Specialist**  
 Hindustan Pencils Pvt. L | Apr 2018 - Jun 2021  
 Designing (multiple locations). These sessions are focused on Prevention of Sexual Harassment at Visualisation workplace and developing actionable tools for individual's self confidence. Facilitating lecture and creative session with women workforce at Hindustan Pencils Ltd. Shows Management Social Media Coordinator
- & Content Writer**  
 The Wishing Factory | Nov 2018 - Nov 2020  
 Prepare video scripts for YouTube and Instagram. Organised awarness challenges. Creative Writing Wrote and edited infographics, reports, brochures, magazine ads, company newsletters

## Education & Training

- 2023 - 2024 **loughborough university london**  
 MSc, Design Innovation Management
- 2019 - 2020 **St. Xavier's College, Mumbai**  
 Post graduate, Expressive Arts Therapy
- 2015 - 2018 **SNDT Women's University**  
 Bachelor of Arts in Psychology, Psychology