



Gawaher Saad

Luxury Retail Director/Retail Training Manager

Dubai - United Arab Emirates

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Languages

- English (Fluent)
- French (Fluent)
- Arabic (Native)

About

I carry 16 years' experience in the field of Luxury Brand Management in the Middle East supported by a specialised MBA in International Luxury Brand Management from ESSEC Business School in France. I have a strong knowledge of the Middle East market, its main retail channels and players. In my previous roles I held positions in Wholesale, Retail, Business Development, Retail Training, Buying and Merchandising. I help companies in setting strategies for the development of their International Brands in the region, implementing these strategies and in developing their frontliners being the main driver to business growth.

BRANDS WORKED WITH

- FAD Dubai
- Saudi Jawahir
- Majid Al Futtaim
- Louis Vuitton
- ChalhoubGroup

Experience



- Senior Mentor**
FAD Dubai | Apr 2019 - Now
Teaching 2 modules from the Luxury Brand Management Course



- Brand Manager**
Saudi Jawahir | Sep 2021 - Sep 2023
Launch Loro Piana in KSA and open the first flagship store in Riyadh



- Retail Manager**
Majid Al Futtaim | Jun 2019 - Jun 2021
Maisons du Monde



- Team Manager**
Louis Vuitton | Sep 2018 - Dec 2018
Women Leather Goods



- Regional Division Manager**
ChalhoubGroup | Apr 2008 - Aug 2018
Brand Management, Retail Management, Wholesale Management, Business Development , Buying and Training

Education & Training

2006 - 2007 ● **ESSEC**
MBA, Luxury Brand Management