# Dweet



# Alvin Rogers-Mitchell

Passionate Creative Professional, Aspiring Creative Director

United StatesPortfolio fileView profile on Dweet

## Links





# About

#### **BRANDS WORKED WITH**

Moose Knuckles Canada LUAR WORLD GESTALT YEEZY

Estudio Nazario Black Fashion Fair Proenza Schouler

Stomp Down Records Material Magazine

## Experience

## Associative Design & Marketing Internship

Moose Knuckles Canada | Jun 2024 - Aug 2024

Supported with the designing of marketing materials - decks, email banners, flyers, window clings.

Helped on testing emails to make sure that all links and imagery reflect a ccordingly.

Assist the social team with decks for better organization and efficiency. Support on elevating social platforms from a graphic design point of view.

Assisting the social media team by converting product imagery into stories for IG and TT.

Assisting with Branding - Placement on Campaign/ Editorial collateral. Organizing and managing digital files.

Contribute to seasonal projects such as the Folio platform for FW24.

## Graphic Designer

LUAR WORLD | Jan 2024 - Jan 2024

Assisted in Luar's graphic exploration, with selected graphics making appearances on runway during NYFW '24 collection



## Co-Founder

GESTALT | Jan 2024 -

Conceptualized and fabricated ideas variating from season to season into garments and handled delegated tasks of sourcing materials, aiding in pattern making, and overall supporting the entire manufacturing process while communicating with affiliate companies.



## Graphic Designer

YEEZY | Dec 2023 - Jan 2024

Contributed (in collaboration with the Yeezy design team) to the Yeezy menswear graphic art direction.

#### Creative Consultant

Estudio Nazario | Jan 2023 -

Worked closely alongside Carlos Nazario (fashion editor, stylist and creative consultant based in New York City--currently the Global Fashion Director of i-D Magazine and contributing editor at American Vogue) in a variety of projects ranging in design, artistic direction, creative direction, and overall assistance on projects.



### Research Assistant

Black Fashion Fair | Aug 2022 - Dec 2022

In the refurbishment of the brand's website and brand image, worked alongside Sr. designer in unison with other team members to accomplish client's design goals. Included the researching of the new design project, making rough sketches, and preparing materials for production.



#### Public Relations Intern

Proenza Schouler | May 2022 - Aug 2022

Supported the communications team across all functions. Primarily, supported on all Fashion Week related tasks including preparation, execution, and post-show press coverage and support. Following the conclusion of fashion week, I supported on all day-to-day activities including sample trafficking and loans (editorial and VIP support), press clippings and media monitoring, research products, etc.

## Junior Designer

Stomp Down Records | Apr 2022 - May 2023

Worked closely along the supervision of senior designers to participate in various design projects from concept to completion produce drafts, prototypes and engaging design solutions, collaborate with other team members to launch projects, take on special design tasks, and pitch creative ideas.



#### Assistant Editor

Material Magazine | Jan 2022 - Sep 2022

Facilitate digital and print editorial and production processes and prepare stories for publication,

including proofreading, copyediting, and photo editing during developmental stages.

## **Education & Training**

2020 - 2024 • Fashion Institute of Technology
Bachelor's degree,

2020 - 2022 • Fashion Institute of Technology
Associate of Arts and Sciences - AAS,

2016 - 2020 • Curtis High School High School Diploma,