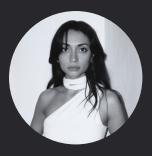
## Dweet



# Amy Campbell

Designer + Product developer

O London, UK
Portfolio link

Portfolio file

<u>View profile on Dweet</u>

## Languages

English (Native)

French (Basic)

## About

I AM A DESIGNER & PRODUCT DEVELOPER FROM IRELAND, BASED IN LONDON. EXPERIENCED IN WOMENSWEAR DESIGN AND DEVELOPMENT FOR THE MOST INNOVATIVE BRANDS.

I HAVE MULTI PRODUCT EXPERTISE IN KNITS WOVENS AND ACCESSORIES, WITH A TECHNICAL BACKGROUND AND PASSION FOR CREATING BEAUTIFUL PRODUCTS.

#### BRANDS WORKED WITH

Marc Jacobs

KHIRMA

Hood By Air

NILA ILIZA

UNKNOWN LDN

## Experience

### Product Developer

#### NILA ILIZA(WW) & UNKNOWN | Mar 2022 - Mar 2024

DESIGN, PRODUCT DEVELOPMENT & PRODUCTION COORDINATOR

- -Lead Seasonal Research, Sketching and Design presentations
- -Manage all product development for womenswear
- -Lead fittings and weekly PD meetings
- -Create CADS, techpacks and sample comments
- -Responsible for collection costing, scheduling & sample production
- -Attend trade shows & build relationships with new suppliers
- -Source fabrics, trims and branded hardware
- -Communicate daily with factories In China, Turkey, and UK Manage cross-team collaboration to execute cohesive brand vision
- -Educate team about fabrics and garment details to elevate design options across woven, knits, swim and accessories.

#### DESIGNER

#### SHEIN X COLLABORATION | Oct 2021 - Jan 2022

- -Create 10 piece capsule collection to be sold online globally
- -Designed within strict cost parameters and catered to a  $\operatorname{\sf Gen-Z}$  customer
- -Work with PD team in US and china
- -90% Sell through with just a 13% return rate.



#### ASSISTANT DESIGN DEVELOPER - WOMENS

Marc Jacobs | Jan 2019 - Mar 2020

- -Assist Senior Design Developer & Director with RTW collection Manage Design Development from sketch to runway sample
- -Create Run of Show & Collection combo book for production
- -Manage Interns & Intern Tasks for optimal productivity
- -Liaise with Sample room patternmakers, merchandising team, fabric team & suppliers to realise collection

## ASSISTANT DESIGNER

#### KHIRMA | Jun 2017 - Oct 2018

- -Assist Creative Director and Senior Designer
- -Visual Research & Design of luxury leather bags
- -Provide trend reports and moodboards
- -Direct photoshoots and plan social media content
- -Create Hand sketches, CADs and Spec Sheets for factories



#### Design Intern RTW

Hood By Air | Sep 2016 - Mar 2017

- -Assist Research and Design for collection
- -Made toiles and patterns for runway pieces
- -Hand and machine sewing of runway samples
- -Created line sheets, graphics and tech packs -Created and implemented system for vintage archive

## **Education & Training**

2017 Fashion Institute of Technology

BFA FASHION DESIGN MINOR IN ART,

2015 Central St Martins

Certificate Course in PATTERNMAKING,