



Amy Campbell

Designer + Product developer

📍 London, UK

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Languages

English (Native)

French (Basic)

About

I AM A DESIGNER & PRODUCT DEVELOPER FROM IRELAND, BASED IN LONDON. EXPERIENCED IN WOMENSWEAR DESIGN AND DEVELOPMENT FOR THE MOST INNOVATIVE BRANDS.

I HAVE MULTI PRODUCT EXPERTISE IN KNITS WOSENS AND ACCESSORIES, WITH A TECHNICAL BACKGROUND AND PASSION FOR CREATING BEAUTIFUL PRODUCTS.

BRANDS WORKED WITH

Marc Jacobs

KHIRMA

Hood By Air

NILA ILIZA

UNKNOWN LDN

Experience

● Product Developer

NILA ILIZA(WW) & UNKNOWN | Mar 2022 - Mar 2024

DESIGN, PRODUCT DEVELOPMENT & PRODUCTION COORDINATOR

- Lead Seasonal Research, Sketching and Design presentations
- Manage all product development for womenswear
- Lead fittings and weekly PD meetings
- Create CADs, techpacks and sample comments
- Responsible for collection costing, scheduling & sample production
- Attend trade shows & build relationships with new suppliers
- Source fabrics, trims and branded hardware
- Communicate daily with factories In China, Turkey, and UK Manage cross-team collaboration to execute cohesive brand vision
- Educate team about fabrics and garment details to elevate design options across woven, knits, swim and accessories.

● DESIGNER

SHEIN X COLLABORATION | Oct 2021 - Jan 2022

- Create 10 piece capsule collection to be sold online globally
- Designed within strict cost parameters and catered to a Gen-Z customer
- Work with PD team in US and china
- 90% Sell through with just a 13% return rate.



● ASSISTANT DESIGN DEVELOPER - WOMENS

Marc Jacobs | Jan 2019 - Mar 2020

- Assist Senior Design Developer & Director with RTW collection Manage Design Development from sketch to runway sample
- Create Run of Show & Collection combo book for production
- Manage Interns & Intern Tasks for optimal productivity
- Liaise with Sample room patternmakers, merchandising team, fabric team & suppliers to realise collection

● ASSISTANT DESIGNER

KHIRMA | Jun 2017 - Oct 2018

- Assist Creative Director and Senior Designer
- Visual Research & Design of luxury leather bags
- Provide trend reports and moodboards
- Direct photoshoots and plan social media content
- Create Hand sketches, CADs and Spec Sheets for factories



● Design Intern RTW

Hood By Air | Sep 2016 - Mar 2017

- Assist Research and Design for collection
- Made toiles and patterns for runway pieces
- Hand and machine sewing of runway samples
- Created line sheets, graphics and tech packs
- Created and implemented system for vintage archive

Education & Training

2017

● **Fashion Institute of Technology**

BFA FASHION DESIGN MINOR IN ART,

2015

● **Central St Martins**

Certificate Course in PATTERNMAKING,