



Verity Booker

Senior buyer

London, UK

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Languages

English (Fluent)

About

I am an experienced Senior buyer with over 10 (+) years in buying. My roles have spanned high street, start-ups and rebranding. My passion for bringing great product to customers has encompassed a variety of markets, so I am well trained in flexing my skills to suit the brand and its target audience.

I have a great network of suppliers and am skilled at sourcing and negotiating to meet the needs of the brand as well as launching a sourcing strategy for a brand from scratch.

I have worked on everything from London based bespoke small production runs for Finery London to large scale product lines for Top Shop. This experience of diverse markets gives me a unique insight and expertise to help brands of any size and scale.

My passion for trends is combined with my longstanding love of vintage clothing. I have always used my own vintage collection and sourcing skills to interpret and reinvent. Music, art and culture are incredibly important to me and I am constantly using them as sources of inspiration in the way I work.

Sustainability has been of huge importance to me through my career, seen through initiatives both at Finery London and Top Shop, and this passion drives me to the next step in my career.

BRANDS WORKED WITH

- Dorothy Perkins, Arcadia Ltd
- Finery London
- Nasty Gal
- Topshop Topman

Experience



- **Senior Buyer; Casual wovens, Outerwear, Knitwear and Denim**
Nasty Gal | Nov 2021 - Now

- **Senior Buyer; Knitwear, Lingerie and Swimwear**
Topshop Topman | Oct 2016 - Now
Knitwear
Jerseywear
Lingerie
Swimwear



- **Junior Buyer at FINERY - Knitwear, Jersey, Casual Bottoms and Woven softs**
Finery London | Jun 2014 - Now
- **Knitwear assistant buyer**
Dorothy Perkins, Arcadia Ltd | Apr 2013 - Now
- **Casual Jersey Assistant buyer**
Dorothy Perkins, Arcadia Ltd | Jan 2010 - Now