



# Karisma Nana- vati

Footwear Designer

📍 London, UK

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## Links

 [LinkedIn](#)

## Languages

English

## About

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As a product designer specialising in Footwear and Accessory Design, I have gained extensive skills in high street retail footwear design, product development, and trend forecasting. My academic achievements include graduating in MA Design Innovation from De Montfort University with a Distinction and being a finalist for the Drapers Awards 23. I am currently seeking junior positions in design, buying and product development. At present, I have a Graduate Route visa which entitles me to work in the UK until 2025.

### BRANDS WORKED WITH

Gush Shoes and Accessories

I Trent Ltd. – Westside Stores

Part Time I Love Red Label Ltd.

Part time I Talent25

Tiesta Shoes

## Experience

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### ● Public Engagement and Creative Assistant

Part time I Talent25 | Feb 2023 - Now

A25-year action research study focusing on young children & families.  
•Assisting artists to design a creative space for toddlers to take part in creative sessions and promote innovative cultural activities

### ● Office Assistant

Part Time I Love Red Label Ltd. | Aug 2022 - Dec 2022

A design office producing garments and accessories for high street retailers such as Next, Pretty Little Things, Boohoo and more.  
•Facilitating an efficient workflow with the Design, Merchandise & Accounts team  
•Overseeing the incoming orders and pending shipments  
•Sending fabric orders East Asia production factories  
•Sketching garments for design department's pattern making  
•Creating bills and invoices using QuickBooks

### ● Junior Footwear Designer

I Trent Ltd. – Westside Stores | Aug 2019 - Jan 2022

Westsideunder Trent Ltd. is a leader in the branded retail industry in India, with high presence of over 200 stores in 82 Indian cities.  
•Designing footwear product ranges for men, women and kid's brands  
•Spearheaded the 'Artisanal Collection' for Women's Luna Blu Brand  
•Illustrating prints and patterns for printed footwear range  
•Creating trend boards using leading forecasting like WGSN and Pantone  
•Developing detailed technical packs for vendors in East Asia  
•Building and maintaining vendor relations while overseeing sampling  
•Assisting buying teams with best/ worst seller analysis, comp shop & market study

### ● Footwear Design Intern

Gush Shoes and Accessories | Aug 2018 - Feb 2019

Gushshoes is a homegrown brand that designs artisanal animal-friendly footwear.  
•Designing graphics, illustrations and GIFs as a part of the social media activity  
•Designed the Gush Lookbook 2018 for store stockists

### ● Graphic Design Intern

Tiesta Shoes | Jun 2017 - Jul 2017

TiestaShoes customised luxury footwear brand based in Mumbai.  
•Designing customised shoes for clients  
•Creating graphics posters for social media and set design/photoshoots

## Education & Training

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2022 - 2023 ● **De Montfort University**  
Master of Arts,

2015 - 2019 ● **National Institute of Fashion Technology**  
Bachelor of Design,